

ORGANIZING COMMITTEE

CHIEF PATRON



Shri. **V. CHANDRASEKARAN**

Founder
Sri Vidya Mandir Group of Educational Institutions
Uthangarai.

PATRON



Thiru. **R.P. RAJEE**

Secretary
Sri Vidya Mandir Arts & Science College, Uthangarai.

CHAIRMAN



Dr. **K. ARUL**, M.B.A., M.Phil., Ph.D.,

Principal
Sri Vidya Mandir Arts & Science College, Uthangarai.

CONVENER & ORGANIZING SECRETARY

Dr. **N. GUNASEKARAN**, M.A., M.Phil., B.Ed., Ph.D., PGDCA,
Associate Professor & Head,
PG & Research Dept. of English,
Sri Vidya Mandir Arts & Science College, Katteri, Uthangarai.

CO-ORGANIZING SECRETARIES

Dr. **R. Lissy**, M.A., M.Ed., PGDELT, M.Phil., Ph.D., Associate Professor
Dr. **R. Sivakumar**, M.A., M.A., M.A., M.Phil., Ph.D., SET, Associate Professor

CO-ORDINATORS

Mrs. **P.Sridevi**, M.A., M.Phil., B.Ed., Assistant Professor
Mrs. **N. Vijaya**, M.A., M.Phil., B.Ed., Assistant Professor
Mr. **R. Amirtharaj**, M.A., M.Phil., B.Ed., Assistant Professor
Mr. **M. Prakash**, M.A., M.Phil., B.Ed., (Ph.D.) Assistant Professor

ORGANIZING COMMITTEE MEMBERS

Mr. **A. Velmurugan**, M.A., M.Phil., B.Ed., Assistant Professor
Mr. **D. Arulprakash**, M.A., M.Phil., B.Ed., D.T.Ed., Assistant Professor
Mrs. **R. Sivasankari**, M.A., M.Phil., (Ph.D.) Assistant Professor
Mr. **R. Karunadurai**, M.A., M.Phil., B.Ed., Assistant Professor
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Mrs. **P. Praba**, M.A., M.Phil., Assistant Professor
Mrs. **S. Bathruneeza**, M.A., M.Ed., (Ph.D.) Assistant Professor
Mr. **V. Jeeva**, M.A., M.Phil., Assistant Professor
Mr. **S. Prabu**, M.A., M.Phil., Assistant Professor
Ms. **S. Sumaiya Begum**, M.A., Assistant Professor

CONTACT DETAILS

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Head, PG and Research Department of English
☎ +91 9489893367, +91 97902 57277
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INVITED SPEAKERS



Dr. **A. NAGALETCHIMEE A/P ANNAMALAI**, M.A., Ph.D.,
Senior Lecturer,
School of Distance Education (English)
Universiti Sains Malaysia (USM)
Malaysia.



Dr. **V. PERUVALLUTHI**, M.A., M.Phil., Ph.D.,
Registrar i/c.Thiruvalluvar University
Serkadu, Vellore, Tamilnadu, India.



Dr. **V. SANGEETHA**, M.A., Ph.D.,
Professor & Head, Dept. of English,
Periyar University, Salem, Tamilnadu, India.



Dr. **K. SIVAJOTHI**, M.A., M.Phil., B.Ed., PGDTE, Ph.D.,
Prof & Head, Dept. of English,
Ranipettai Engineering College, Ranipettai, Tamilnadu, India.



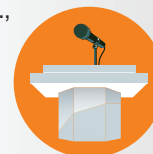
Dr. **T. MARX**, M.A., Ph.D.,
Professor, Dept. of English,
Pondicherry University, Puducherry, India.



Dr. **C. GOVINDARAJ**, M.A., M.Phil., Ph.D.,
Associate Professor, Head i/c, Dept. of English,
Periyar University PG Extension Centre, Dharmapuri, Tamilnadu, India.



Dr. **J. HEMALATHA**, M.A., M.Phil., Ph.D.,
Professor, Dept. of English,
Valley View Group of Institutions, Bangalore, Karnataka, India.



ADVISORY COMMITTEE

Dr. **FRANKLIN THAMBI JOSE**, M.A., M.A., Ph.D.,
Senior Lecturer in Faculty of Languages and Communication,
Sultan Idris Education University, Malaysia.

Dr. **GIEDRE VALUNAITE OLESKEVICIENE**, M.A., Ph.D.,
Associate Professor, Mykolas Romeris University, Lithuania

Dr. **K.M. SHERRIF**, M.A., M.Phil., Ph.D.,
Associate Professor, Dept. of English,
University of Calicut, Kerala, India.

Dr. **GURUDUTT T.N.**, M.A., M.Phil., Ph.D.,
Associate Professor, Dept. of English,
Visveswarapura College of Arts and Commerce,
Bangalore, Karnataka, India.

Dr. **PREM KUMAR L.R.**, M.A., M.Phil., Ph.D.,
Assistant Professor, Central Institute of Indian Languages,
Mysuru, Karnataka, India.

Dr. **J. THENMOZHI**, M.A., M.Phil., Ph.D.,
Associate Professor & Head, Dept. of English,
Sri Sarada College for Women, Salem, Tamilnadu, India.

A TWO DAY INTERNATIONAL CONFERENCE ON SOCIAL CONSCIOUSNESS AND PROGRESSION IN ENGLISH LANGUAGE & LITERATURE (IC-SCPELL 2020)



Organized by
**PG & RESEARCH
DEPARTMENT OF ENGLISH**

**SRI VIDYA MANDIR ARTS & SCIENCE COLLEGE
(AUTONOMOUS)**

Affiliated to Periyar University, Salem-11
Accredited by NAAC with 'A' Grade [3.27]
Recognized 2(f) & 12(B) Under UGC Act of 1956
Katteri-636 902, Uthangarai, Krishnagiri Dt Tamil Nadu, India.

on
28 & 29th February 2020
(Friday & Saturday)

Venue: **Conference Hall**



ABOUT THE COLLEGE

The visionary Philanthropists of Sri Vidya Mandir Higher Educational Trust started Sri Vidya Mandir Arts and Science College in Uthangarai in the year 2000 with the noble aim of uplifting economically and educationally backward districts, Dharmapuri and Krishnagiri into a number one educational destination in Tamil Nadu.

The College is surrounded by the culturally rich pilgrimage centers, Hanumantheertham (2km) and Theerthamalai (15km), associated with the famous Epic, The Ramayana. The College is located in a sprawling campus of more than 50 acres. The Queen of Mountains, the Eastern Ghats, has bestowed her bountiful nature and conducive climate around the area. The College is well connected with the nearby cities and is located in the Salem-Vellore State High Ways. Currently the college functions with the strength of around 4300 students, 150 Faculty Members. The College offers 13 UG programmes, 9 PG programmes, 7 M.Phil. programmes and 4 Ph.D. programmes. The College was recognized by the University Grants Commission (UGC) under section 2(f) & 12(B) of UGC Act, 1956 on 26th August 2013. The curricular model developed at SVM originally integrating teaching, research and extension has earned the institute UGC status by the NAAC in 2015 with 'A' Grade (3.27). Recently, the college is conferred with Autonomous Status by the UGC from the academic year 2019-2020 onwards.

ABOUT THE DEPARTMENT

The Department was incepted in 2006 with the aim of providing a platform to the rural background for uplifting their career with good communication. It was converted into PG and Research Dept in 2007 and 2012 respectively. It's a matter of pride that the PG & Research Department of English has achieved many successes in the path of education for the welfare of the students. The substantial progress of English Department in a short span of thirteen years is really worthy of appreciation. The developing infrastructure of the college is truly bound to make the department internationally competent. So far, the students of the English Department have got 78 University ranks including 6 Gold medals in the University examinations. More number of alumni of our Department are studying in various reputed Colleges and Universities with best scholarships and working in government as well as private sectors. Apart from the academic achievements the department is also taking sincere efforts to develop the standard of the students by conducting Conferences, Seminars, Workshops and Cultural programmes to mould them.

CONFERENCE THEME

Consciousness is the language of the mind and soul by the observation of the external world internalized. Despite centuries of analyses, definitions, explanations and debates by philosophers and scientists, Consciousness remains puzzling and controversial, being "at once the most familiar and mysterious aspect of our lives". The conference aims to bring together leading academic scientists, experts, literati, researchers and research scholars to exchange

and share their experiences and research results on all aspects of Language and Literature. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions offered in the fields of Languages and Literature.

CALL FOR PAPERS

Original research Contributions are invited from the academicians, research scholars and students in the following area of research.

THRUST AREAS

Language:

- Rhetoric and Stylistic Perspectives in Language & Literature
- Communicative English in Language Process
- Innovative Methods of Teaching & Learning
- English for Specific Purposes
- Technology & E-learning
- Language in Media
- English for Business
- Modernism in Language
- Socio & Ethno Linguistics
- Translation

Literature:

- Gender Discrimination
- Contemporary Social Issues in Literature
- Post-colonial Literature
- Eco-Feminism & Literature
- Comparative Literature
- Transnationalism
- Foreign Languages & Indigenous Culture
- Classical Literature
- Literary Theory and Criticism
- New Writings in English Literature
- Literature of the Marginalized and Subaltern society
- Diaspora in Literature
- Dalit Literature
- Literature in World Language
- Children's Literature
- Digital and Cyber Literature
- Auto Fiction
- Transgender Literature

PROCEDURE FOR PAPER SUBMISSION

The Conference seeks original and unpublished research articles/works from authors. Articles should be in **Times New Roman**, size: 12 double-spaced and submitted only in **MS Word 2003/2007** version. All papers should follow the MLA or APA style manual. The abstract must be of 250 words and the full paper should not exceed 2500 words, including tables and references, if any. The paper should comprise of Title Page, Abstract and five keywords. Authors should submit papers as an email attached to icscpell2020@gmail.com. A paper ID will be sent to corresponding author for further

communication. Submitted papers will be accepted for presentation after scrutiny and preliminary review. All the accepted abstracts will be published in the conference proceedings and it will be released during the first day of the conference.

PUBLICATION

- ❖ Full length paper should be submitted on or before: 23.02.2020. All the submitted papers will be reviewed by the peer reviewed committee members. The authors will be informed about the acceptance of the papers for publication by the committee.

- ❖ All the accepted original Research Papers will be published in the following **UGC-CARE Approved Journals with Scopus Index:**

- **Rupkatha Journal on Interdisciplinary Studies in Humanities**
- **Infokara Research**

The authors have to bear the concessional publication fee of Rs. 7000 + GST (12%). Upon acceptance of the papers, the publication charges will have to be paid by the authors on or before 25.02.2020.

The template for preparing the articles is available in the link, <http://rupkatha.com> and <http://www.infokara.com>.

- ❖ All the accepted standard papers will be published in the International Journal of Science and Technology and Humanities (IJSTH) with the impact factor of 4.6 on the payment of the publication fee Rs. 2500/- (including registration fee).

ACCOMMODATION

Accommodation will be arranged on request basis and contact. Mr. M. Prakash (+91 9943126608)

Registration Fee

CATEGORY	PRESENTATION		PARTICIPATION	
	INDIA	FOREIGN	INDIA	FOREIGN
Faculty Members / Research Scholars / Post Doctorates	Rs.1500	\$150 USD	Rs.600	\$100 USD
Students	Rs.1000	\$100 USD	Rs.500	\$70 USD

Important Dates:

Extended Submission of Abstract : ~~40.02.2020~~ **23.02.2020**

Extended Submission of Full Paper : ~~45.02.2020~~ **23.02.2020**

Last Date for Registration : ~~45.02.2020~~ **23.02.2020**

Spot registration will also be accepted and those papers will be published later.

Payment Particulars

Registration fee should be paid by NEFT/RTGS/IMPS

Bank Details

Account Name : The Principal, Sri Vidya Mandir Arts & Science College
Account Number : 759701010050027
IFSC Code : UBIN0575976
MICR Code : 636026103
Bank Name & Branch : Union Bank of India, Harur