



SRI VIDYA MANDIR

ARTS & SCIENCE COLLEGE (AUTONOMOUS)

Accredited by NAAC with 'A' Grade [3.27] • Recognized 2(f) & 12(B) Under UGC Act of 1956
Affiliated to Periyar University, Salem-11.

Katteri-636 902, Uthangarai (Tk), Krishnagiri (Dt), Tamil Nadu, India.
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SVM
Creating Early Birds



AUTONOMOUS

INFORMATION BROCHURE

▶▶▶ (2020 - 2021 onwards)



Highlights of the College...



Visionary enthusiastic management in the development of higher education among the rural and tribal students.



Every year producing significant number of rank holders including Gold Medalists.



Standing first in academic activities among affiliated colleges of Periyar University, Salem.



Excellent extension activities rendering to nearby villages.
.....
Mediocre students are made as Centum Holders & Rank holders



Adoption of villages by every department to fulfil the dream of the humanitarian of the Higher Education.

Wi-Fi enabled & Eco-friendly campus.



Committed teachers to serve for the better nation.
.....
Even the slow learners are made to achieve success in all grounds.



Conducting Workshops, Seminars, Conferences – EDC - “Skill Mela” every year.



Promoting rural students on par with urban students academically



Forecasting placement opportunity to rural background students.





.....BENEFITS OF AUTONOMOUS

- ✔ High level of excellence in standards of higher education can be achieved that benefits economically, educationally and socially backward rural students.
- ✔ Total personality of individual can be developed and high levels of discipline can be imparted.
- ✔ Strive to set global standards towards contributing development of the society.
- ✔ Excellence in all the departments can be achieved.
- ✔ State-of-the-art equipment facility can be enhanced to facilitate our students a technologically up to date and intellectually inspiring environment of Learning, Research, Creativity, Innovation and Professional activities and inculcate in them ethical and moral values and also for achieving benchmark standards and greater creativity.
- ✔ Syllabus of courses can be redesigned with respect to advancements and social needs and also determine and prescribe its own courses of study and syllabi that in turn will provide better job opportunities to the students.
- ✔ Evaluation pattern can be improved in terms of precision and timing and also by adopting advance (modernized) strategies.
- ✔ Own methods of assessment of students' performance, conduct of examinations and notification of results can be developed.
- ✔ Training in acquiring skills needed for employment/self-employment of the students can be imparted and also habits of critical thinking can be developed.
- ✔ Teaching faculty members with skills and information that are essential to create an eco-friendly atmosphere can be equipped and teachers with dynamic versatile and to meet national and global challenges can be developed.
- ✔ Healthy practices, such as community service, extension activities and projects can be promoted for the benefit of the society at large.
- ✔ Being familiar with its strength and weaknesses, the institute can adopt its own measures to promote academic excellence
- ✔ Students can be exposed into diversity of activities with respect to curriculum and extra curricular.
- ✔ Improvement of essential languages, such as English and Hindi through NMEC courses
- ✔ Implementation of New Education Policy (NEP) 2019 to strengthen Higher Education
- ✔ Enhancement of Educational Quality by introducing Outcome Based Education (OBE)
- ✔ Inclusion of quality syllabi to get through in competitive exams
- ✔ Automated Language Laboratory to Enrich Communicative English
- ✔ Offering computer oriented courses to achieve competency in the field of Computer Science



About the College...

VISION

To Uplift the economically and educationally backward students developing total personality of the individual and instill high levels of discipline and strive to set global standards to contribute to the development of the society.

MISSION

To achieve excellence in all the departments and to enhance the state-of-art equipment to provide our students a technologically up-to-date and intellectually inspiring environment of learning, Research, Creativity, Innovation and professional activities and inculcate in them ethical and moral values.

The visionary Philanthropists of Sri Vidya Mandir Higher Educational Trust started Sri Vidya Mandir Arts and Science College in Uthangarai in the year 2000 with the noble aim of uplifting economically and educationally backward districts, Dharmapuri and Krishnagiri into a number one educational destination in Tamil Nadu.

The College is surrounded by the culturally rich pilgrimage centers, Hanumantheertham (2km) and Theerthamalai (15km), associated with the famous Epic, The Ramayana. The College is located in a sprawling campus of more than 50 acres. The Queen of Mountains, the Eastern Ghats, has bestowed her bountiful nature and conducive climate around the area. The College is well connected with the

nearby cities and is located in the Salem-Vellore State High Ways. Currently the college functions with the strength of around 4300 students, 150 Faculty Members. The College offers 13 UG courses, 9 PG courses, 7 M.Phil. programs and 3 Ph.D. (Part time /Full time), 3 Ph.D. (Part time) programs. The College was recognized by the University Grants Commission (UGC) under section 2(f) & 12(B) of UGC Act, 1956 on 26th August 2013. The curricular model developed at SVM originally integrating teaching, research and extension has earned the institute UGC status by the NAAC in 2015 with 'A' Grade (3.27). Recently, the college is conferred with Autonomous Status by the UGC from the academic year 2019-2020 onwards.

COURSES OFFERED

UG COURSES

B.A - TAMIL
B.A - ENGLISH
B.B.A
B.B.A (CA)
B.C.A
B.Com
B.Com (CA)
B.Sc - PHYSICS
B.Sc - CHEMISTRY
B.Sc - MATHS
B.Sc - COMPUTER SCIENCE
B.Sc - BOTANY
B.Sc - ZOOLOGY

PG COURSES

M.A - TAMIL
M.A - ENGLISH
M.Com
M.Sc - PHYSICS
M.Sc - CHEMISTRY
M.Sc - MATHS
M.Sc - COMPUTER SCIENCE
M.Sc - BOTANY
M.Sc - ZOOLOGY



M.Phil & Ph.D PROGRAMS

M.Phil - TAMIL (FT/PT)
M.Phil - ENGLISH (FT/PT)
M.Phil - COMMERCE (FT/PT)
M.Phil - MATHS (FT/PT)
M.Phil - PHYSICS (FT/PT)
M.Phil - CHEMISTRY (FT/PT)
M.Phil - COMPUTER SCIENCE (FT/PT)
Ph.D - TAMIL (FT/PT)
Ph.D - PHYSICS (FT/PT)
Ph.D - COMMERCE (FT/PT)
Ph.D - ENGLISH (PT)
Ph.D - MANAGEMENT (PT)
Ph.D - MATHS (PT)
Ph.D - ECONOMICS (PT)



Zoology Lab



Botany Lab



CS Lab



Physics Lab



Chemistry Lab



PROFILE

தமிழாய்வுத்துறை

குறிக்கோள் / VISION

கிராமப்புற ஏழை எளிய மாணவர்களுக்குப் பயன்தரும் வகையில் குறைந்த கட்டணத்தில் உயர்கல்வியை வழங்குவதைக் குறிக்கோளாகக் கொண்டு தமிழாய்வுத்துறை இயங்கி வருகிறது.

நோக்கம் / MISSION

கிராமப்புற ஏழை எளிய மாணவர்கள் உயர்கல்வி கற்கவும் அரசுபணிக்கு செல்லவும் துணை நிறைவே நோக்கமாகக் கொண்டு தமிழாய்வுத்துறை செயல்பட்டு வருகிறது.



தேமதுரத் தமிழோசை உலகமெலாம்
பரவும் வகை செய்தல் வேண்டும்



என்ற பாரதியின் உயர்ந்த நோக்கத்தைக் கருத்தில் கொண்டு தமிழுக்கு முன்னுரிமை கிடைக்க வேண்டும் என்ற உன்னத சிந்தனையில் 2006 ஆம் ஆண்டில் தொடங்கப்பட்ட துறை தமிழ்த்துறை ஆகும். 2006 ஆம் ஆண்டில் இளங்கலைத் தமிழும் (B.A.), 2007 ஆம் ஆண்டில் முதுகலைத் தமிழும் (M.A.), 2013 ஆம் ஆண்டில் ஆய்வியல் நிறைஞர் (M.Phil.), மற்றும் முனைவர் பட்டமும் (Ph.D.) தொடங்கப்பட்டது.

தமிழாய்வுத்துறையில் நிகழ்த்தப்பட்ட நிகழ்வுகள்

- பன்னாட்டுக் கருத்தரங்குகள் 3
- பயிலரங்கங்கள் 6
- இலக்கியமன்ற விழாக்கள் 8
- சிறப்புச் சொற்பொழிவுகள் 10
- சமத்துவப் பொங்கல் விழாக்கள் 19
- இளைஞர் எழுச்சி நாள் கருத்தரங்குகள் .. 5



நமது துறை மாணவர்கள் பல்வேறு கல்லூரிகளில் நடைபெற்ற கருத்தரங்குகளில் 100 க்கும் மேற்பட்ட ஆய்வுக் கட்டுரைகளை வெளியிட்டுள்ளனர் என்பது குறிப்பிடத்தகுந்தது. தருமபுரி மற்றும் கிருட்டினகிரி மாவட்டங்களில் உள்ள சுயநிதிக் கல்லூரிகளில் 100 ஆய்வியல் நிறைஞர் M.Phil., பட்டதாரிகளை உருவாக்கிய முதல் கல்லூரி என்னும் பெருமைக்கும் மூன்று முனைவர்களை உருவாக்கிய பெருமைக்கும் உரியது ஸ்ரீ வித்யா மந்திர கல்லூரியின் தமிழாய்வுத்துறை என்ற சிறப்புக்குரியது

பாடப்பிரிவுகள்

- B.A. தமிழ்
- M.A. தமிழ்
- M.Phil. தமிழ்
(முழு நேரம் மற்றும் பகுதி நேரம்)
- Ph.D. தமிழ்
(முழு நேரம் மற்றும் பகுதி நேரம்)



தமிழாய்வுத் துறையின் சிறப்பம்சங்கள்

- தமிழ் பயிலும் மாணவர்களின் கவிதை, கட்டுரை, சிறுகதை, ஓவியம், பேச்சு மற்றும் எழுத்துத் திறன்களை வெளிப்படுத்தும் வகையில் வாரம் ஒருமுறை படைப்பரங்கம் நிகழ்த்துதல்.
- பல்வேறு கல்லூரிகளில் நிகழும் பேச்சுப்போட்டி, பட்டிமன்றம் மற்றும் கலைத் திறன்களுக்கான போட்டிகளில் மாணவர்களைப் பங்கேற்கச் செய்தல்.
- தமிழ் மாணவர்களுக்கு மெய்ப்புத் திருத்துதல், தமிழ் இலக்கணம் பயிற்றுவித்தல், கடிதம் எழுதுதல் போன்ற மதிப்புக்கூட்டுக் கல்வியை (Value Added Course) கற்பித்தல்.
- மாணவர்களின் பல்நோக்குத் திறன்களை வளர்க்கும் விதமாக அவர்களின் படைப்புக்களை மகிழ்ச்சி என்னும் பெயரில் காலாண்டு இதழாக வெளியிடுதல் கூடுதல் சிறப்புக்குரியது.
- இளங்கலையில் தொடங்கி முனைவர் பட்டம் வரை பயிலக்கூடிய மாணவர்களின் தமிழ் ஆர்வத்தை வளர்த்து பல்கலைக்கழக அளவில் அதிக மதிப்பெண்கள் பெறுவதற்கும் 100 விழுக்காடு தேர்ச்சியடைவதற்கும் தகுதி வாய்ந்த பேராசிரியர்களால் சிறந்த முறையில் பயிற்சியளிக்கப்படுகிறது.
- முனைவர் பட்டம் பெற்ற மற்றும் NET / SET தேர்வு பெற்ற தகுதி வாய்ந்த மற்றும் அனுபவம் மிகுந்த பேராசிரியர்களைக் கொண்டு கற்பிக்கப்படுவது தமிழாய்வுத்துறையின் சிறப்பு அம்சமாகும்.
- கணினிக் காட்சித் திரை (LCD Projector) வழியாக கற்பிக்கப்படுவது கூடுதல் சிறப்பு.
- இளங்கலை மாணவர்களுக்கு TNPSB பயிற்சி வகுப்புகள்.
- முதுகலை மாணவர்களுக்கு கல்லூரி உதவிப்பேராசிரியர் தகுதிதேர்வுக்கான NET / SET பயிற்சி வகுப்புகள்.
- B.Ed., நிறைவு செய்த மாணவர்களுக்கு TRB / TET வகுப்புகள்.
- ஆய்வியல் நிறைஞர் மற்றும் முனைவர் பட்ட ஆய்வாளர்களுக்கு ஆய்வுக்கட்டுரைகள் எழுதும் முறையைக் கற்றுக்கொடுத்தல் தமிழாய்வுத்துறையின் கூடுதல் சிறப்பாகும்.
- நமது கல்லூரியில் தமிழ் பயிலும் மாணவர்கள் அறிவார்ந்தவர்களாக உருவாகும் பொருட்டு தமிழ்நாட்டின் தலைசிறந்த கல்வியாளர்கள் மற்றும் அறிஞர் பெருமக்களை அழைத்து வந்து சிறப்புச் சொற்பொழிவு, பயிற்சி பட்டறைகள் மற்றும் பட்டிமன்றம் போன்றவை நிகழ்த்தப்படுகின்றன.
- ஒவ்வொரு ஆண்டும் பன்னாட்டு, தேசிய அளவிலான கருத்தரங்கங்கள் மற்றும் பயிலரங்கங்கள் நிகழ்த்தப்படுவது நமது கல்லூரிக்கே உரிய தனிச் சிறப்பாகும்.



தன்னாட்சி பாடத்திட்டம்

- 2020 ஆம் கல்வியாண்டு முதல் தன்னாட்சி அங்கீகாரத்தில் உலகத் தரம் வாய்ந்த பேராசிரியர்களை உறுப்பினர்களாகக் கொண்ட பாடத்திட்டக் குழு.
- தமிழ் பயிலும் மாணவர்கள் TNPSC தேர்வுகளை எளிதில் தேர்வடையும் நோக்கிலான பாடத்திட்டம்.
- தமிழ் மாணவர்களின் படைப்பாற்றலை வளர்க்கும் நோக்கில் எழுத்து மற்றும் பேச்சுக்கலையை வளர்க்கும் விதமான பாடத்திட்டம்.
- கவிதைப் படைத்தல் மற்றும் பேச்சுக் கலை உச்சரிப்பு போன்றவற்றில் செயல்முறைத் தேர்வு.
- மெய்ப்புத் திருத்துதல் (Proof Reader) மற்றும் செய்தி வாசிப்பு (News Reader) முறைகளைக் கற்றுக்கொடுத்தல் ஆகியன எதிர்வரும் கல்வியாண்டு முதல் நடைமுறைப்படுத்தப்படும் பாடத்திட்டத்தின் அடிப்படை நோக்கமாகும்.



திரு. இரா.இராமமதுரை அவர்கள் 05.09.2018 அன்று நல்லாசிரியர் விருதைப் பெறுதல்

பல்கலைக்கழகத் தரப்பட்டியல்

Year	Gold Medal	Ranks	Total
2008-2009	-	4	4
2009-2010	-	15	15
2010-2011	1	4	5
2011-2012	-	4	4
2012-2013	1	8	9
2013-2014	1	12	13
2014-2015	1	7	8
2015-2016	-	6	6
2016-2017	-	3	3
2017-2018	-	3	3
2018-2019	1	5	6
TOTAL	5	71	76

2018-2019 ஆம் கல்வியாண்டில் பெற்ற பல்கலைக்கழகத் தரப்பட்டியல்

Course	Name	Batch	Rank
M.A., தமிழ்	L.சாலினி	2017-2019	Gold Medal
M.A., தமிழ்	K.மகேஸ்வரி	2017-2019	5
M.Phil., தமிழ்	S.மைதிலி	2017-2018	5
M.Phil., தமிழ்	S.நதியா	2017-2018	9
M.Phil., தமிழ்	D.பிரேமா	2017-2018	10



பெரியார் பல்கலைக்கழகத்தில் நடைபெற்ற பட்டமளிப்பு விழாவில் ஆளுநரிடம் தங்கப்பதக்கம் பெற்ற மாணவி கார்த்திகா



தமிழுக்கு என்ன செய்தார் பெரியார் என்னும் நூலினை திருமாவேலன் வெளியிட கல்லூரிச் செயலர் அவர்கள் பெற்றுக்கொள்ளுதல்



தமிழாய்வுத்துறை சார்பில் நடைபெற்ற இலக்கியமன்ற விழா



மாணவர்களின் படைப்புகள் - மகிழ்ச்சி இதழ் வெளியீடு



கல்லூரியில் நடைபெற்ற பட்டமளிப்பு விழாவில் முதுகலை தமிழ் பட்டம் பெற்ற மாணவி கோ.நந்தினி



தமிழாய்வுத்துறையில் நடைபெற்ற செம்மொழிப் பயிலரங்கில் சிறந்த ஆய்வாளருக்காக விருது பெறுதல்



PROFILE

PG & RESEARCH

Department of English

VISION

To provide incomparable acclaimed teaching for the betterment of the world and to imbibe the necessary personality traits to move towards a sound life with academic and research enrichment.

MISSION

To develop communication skills strengthening a holistic understanding of literature, to pursue advanced research in English and to sharpen their critical ability to interpret and evaluate literary works and theories.

The Department of English was inceptioned in 2006 with the aim of providing a platform to the rural background for uplifting their career with good communication. It was converted into PG and Research Dept in 2007 and 2012 respectively. It's a matter of pride that the PG & Research Department of English has achieved many successes in the path of education for the welfare of the students. The substantial progress of English Department in a short span of thirteen years is really worthy appreciation. The developing infrastructure of the college is truly bound to make the department

internationally competent in the coming years. So far, the dept, has produced 6 Gold Medals and 72 Ranks in the Periyar University Examinations. A number of alumni of our Department are studying in various reputed Colleges and Universities with lucrative scholarships and also working in government and private sectors. Apart from the academic achievements, the department is also taking sincere efforts to develop the standard of the students by conducting Conferences, Seminars, Workshops and Cultural programmes periodically.

OBJECTIVES OF THE DEPARTMENT

- To develop the students intellectual, personal and professional abilities.
- To acquire the basic four language skills.
- To improve linguistic competence necessarily required in various life situations.
- To instil positive attitude towards learning English.
- To enable them to enjoy the essence of poetry, prose, drama and fiction.
- To impart creativity, divergent thinking and leadership quality.
- To stimulate students to be independent and self-determined

HIGHLIGHTS OF THE DEPARTMENT

- Offers B.A., M.A., M.Phil., & Ph.D (PT) in English.
- Bridge Course
- Remedial Course
- Business English Certificate(BEC) Courses
- Highly qualified faculty members
- A well-equipped language lab
- Comfortable and spacious classrooms
- A wide range of subjects, with special emphasis on interdisciplinary courses
- Regular peer-learning sessions
- Visits to literary/historical important places
- Regular recreational activities
- Intense teacher-student interaction on curricular and co-curricular issues
- Film making to impart cinematic skills, thereby exploring newer dimensions of literature
- Well Equipped Department library with Internet connectivity
- Conducting Audio visual programs by every week
- PG classrooms equipped with ICT facility
- Organizing literary fest to showcase the innate talents of the students
- Activity classes on every weekends
- Educating the students with cultural, moral and ethical values
- Training to enact the plays of Shakespeare and other major dramatists
- Updating the students with the current theories

COURSES OFFERED

- B.A. ENGLISH
- M.A. ENGLISH
- M.Phil. ENGLISH (Part/Full Time)
- PhD ENGLISH (Part-Time mode)



ACHIEVEMENTS OF THE DEPARTMENT

- So far the department has produced 6 University Gold Medalists and 72 (Two- Ten) University rank holders.
- So far 298 students have been placed in various reputed companies.
- Journal Publication -118
- Books Publication -11
- Seminar, Conference, workshop etc. Organized By the Department -10
- Paper Presented in International Seminar, Conference, Workshop -20
- Participated in International Seminar, Conference Workshop -23
- Paper Presented in National Seminar, Conference , Workshop -38
- Participated in National Seminar, Conference, Workshop -41
- Invited Talk in Seminar/Conference/Workshop -23
- Awards Received by Faculty Members -06

PERIYAR UNIVERSITY RANK HOLDERS IN THE ACADEMIC YEAR 2018-2019

B.A. ENGLISH (2016-2019)

S.No	Name of the Students	Rank
1	N.Naveena	1 st Gold Medal
2	S.Keerthana	4 th
3	R.Mathivathani	8 th

M.A. ENGLISH (2017-2019)

S.No	Name of the Students	Rank
1	R.Soniya	3 rd

M.Phil ENGLISH (2017-2018)

S.No	Name of the Students	Rank
1	K.Kalaiyarasi	2 nd
2	A.SyedMubeenTajbegam	3 rd
3	M.Lavanya	7 th
4	K.Sindhu	8 th
5	R.Santhiya	10 th



Selvi. N. Naveena of SVM College receiving convocation with Gold medal from His Excellency Hon'ble Banwarilal Purohit Governor of Tamilnadu, at Convocation held at Periyar University, Salem on 24.10.2019



Dr. N. Gunasekaran was honoured with "Best Faculty Award" by ASFASM, Coimbatore on 25th November 2017.



Dr. R. SIVAKUMAR receiving "Best Teacher Award" for the academic year 2018-2019 from PERIYAR UNIVERSITY, Salem on 28 February 2019.



Selvi. Ms. J. Niranjadevi, III B.A English, Sri Vidya Mandir Arts Science College, Uthangarai, has received KAVIYARUVI award from Meenampal Pathippagam in Pudhuchery



Students receiving prize in the IDEAL FEST' 2019 held on 09.02.2019 at SVM College.



Students winning prize in Literary Competition from Adiyaman college of Arts & Science Uthangarai



PROFILE

DEPARTMENT OF
Management Studies

VISION

To ensure well stuffed managers and innovative Entrepreneurs of the future for a rapid growth in world economy

MISSION

To provide the nature and scope of world class business ethics by following incomparable strategies and methods and to enkindle their their business aesthetics for a clear transaction.

The Department of Management Studies, BBA, was established in the Year 2000 and BBA (CA) in 2009. The substantial progress of the Department of Management Studies in a short span of 19 years is really worthy appreciation. The Department assists students in acquiring managerial, technical and leadership skills. A team of highly qualified, experienced and committed faculty members work to ensure that students strive relentlessly to excel in their efforts. Then it has been maintaining its tempo to ranks with 100% results in every batch. The students leave the campus with flying colours ample of job opportunities. The developing infrastructure of the college is truly bound to make the department in the internationally competent in the coming years. At present, around 350 students have been studying in the department.

It is planned to extend its activities to MBA in the forthcoming year.

The Department of Management studies have clinched gold medals continuously for the past years. So far, the department has secured 13 gold medals and 87 ranks in the Periyar University examinations. Around 125 alumni of our Department are studying in various places and other Universities with beneficial scholarships. Apart from academic achievements the department is also taking sincere efforts to develop the standard of the students by conducting seminars, conferences and workshops to mould them. The department also conducts knowledge oriented, innovative programmes like SEA SAW (quiz, mime, Product launch, wealth from waste, Management games, stock war) in a grand manner to encourage the students.

OBJECTIVES OF THE DEPARTMENT

- To provide quality education and management skill to the students.
- To make the students to become world class managers and business personalities
- To create a platform for sharing their knowledge through management games and group discussions.
- The Department assists students in acquiring managerial, technical and leadership skills.

SALIENT FEATURES OF THE DEPARTMENT

- Students are highly motivated to participate in various events in other colleges
- Sports students are achieved their excellence in state, national and international level
- Special attention is given to weaker students
- Alumni interaction programmes are organized for the betterment of our students periodically.

SEMINAR/ CONFERENCE/ WORKSHOP ORGANIZED



Our department has organized

- 2 International Conference
- 5 National Conference
- 4 State Level Seminars
- 2 FDP
- 3 Intra College Meet
- 5 Intra Department Meet.

COURSES OFFERED

- BBA
- BBA CA





ACHIEVEMENTS OF THE DEPARTMENT

- The department has produced 13 Gold Medals and 87 (Two – Ten) University Ranks.
- Every year, students are taken for Industrial Visit and Educational Tour for final year UG students.
- So far, 250 Students of our department have been placed in various reputed institution.
- Faculty Members of the Department are highly experienced in teaching and research activities.
- The Department Faculty Members and Scholars have published 25 Text Books.
- The Department students are pursuing their Ph.D. in various states of our country and foreign Countries.
- Our Department students have participated in several sports events at State/ University level, Speech and Quiz competitions and Cultural events and secure considerable number of Medals/ Prizes.

RANK HOLDERS LIST (2016-2019) BBA & BBA CA

S. No	Name of the Students	Dept.	Rank
1	Natarajan P	BBA CA	2 nd
2	Revathi R	BBA CA	3 rd
3	Gayathri R	BBA	3 rd
4	Poovarasam R	BBA CA	4 th
5	Mathivannan K	BBA CA	5 th
6	Arunmani S	BBA	5 th
7	Tamilarasan L	BBA CA	6 th
8	Monika M M	BBA	6 th
9	Gunasekar S	BBA CA	7 th
10	Ramya k	BBA CA	8 th
11	Kiruba K	BBA CA	10 th



Dr. R. Sathiyakala received Best faculty award – 2017 from Nehru group of educational and charitable trust



Dr. R. Murugesan received Best Faculty Award – 2018 from Nehru group of educational and charitable Trust, Coimbatore



One day State Level Inter-College Meet SEASAW – 2017



State Level inter College Meet SEASAW – 2018



One day National Workshop on "CAMPUS TO CORPORATE"
Dr.N. Dunstan Rajkumar Associate Professor in Commerce on 04.07.2017



Selvi. Keerthana, BBA of SVM College receiving Convocation with Gold Medal from His Excellency Honourable Vidyasagar Rao, Governor of Tamil Nadu held at Periyar University, Salem



Selvi. Nandhini, BBA (CA) receiving Gold Medal at our college Convocation



Students of BBA & BBA (CA) visited Hindustan coca-cola beverage private limited, Chennai



PROFILE

PG & RESEARCH

Department of Commerce & Commerce (CA)

VISION

To inculcate high quality commerce research and to bestow good education with academic brilliance to contribute for the overall upliftment of the college and the society.

MISSION

To impart socially conscious, accountably skilled, intellectually competent and critically potential to raise the employability and to increase the quality of the students through value – based education.

The Commerce department was started in the year 2000 signifying 20 years of its committed service in offering high quality education to the student community. The department was uplifted as Commerce with Computer Application in the year 2001, the Post Graduate in the year 2007 and the Department was converted as Research Department of commerce in the year 2012. Regular Ph.D was started in the year of 2017.

Our department Students have clinched 10 university gold medals and 59 university Ranks from the year 2003 onwards respectively in the Periyar University examinations. Every year students have been attending various State, National and International conferences organized by various reputed institutions from all over India. Our students have attended Account Talent Exam conducted by the UGC every year and secured many ranks in the examination.

The Faculties are well qualified in teaching, Training and Research in the field of commerce. The Department at present offers regular UG Courses Like B.Com., B.Com (CA), and PG and research courses like M.Com., M.Phil., Ph.D., Programmes. The Department offers specialization in areas most relevant to the Self-help groups in Micro-finance, Environment Accounting and Green Auditing, Technical, E-banking, International Trade. The departments strive at creating professional in accounting and direct and indirect taxation with various international standards. To enrich their knowledge, the department arranges workshops, guest lectures and Industrial visits.

16 research scholars are pursuing Ph.D in full time and part time under the guidance of 3 research supervisors in our department. From 2012 onwards 68 research scholars have completed M.Phil. Our department has conducted value added course of Tally ERP.9 for UG and PG Students.

OBJECTIVES OF THE DEPT.

- To Impart quality commerce education to the students on par with International standards
- To Train the students for CA / ICWA professional courses
- To Develop skills in teaching and research in commerce
- To Help the society by providing innovation ideas for business

HIGHLIGHTS OF THE DEPARTMENT

- Producing 100% result every year
- Teaching with the help of ICT
- Conducting CA and ICWA awareness programme
- Bank exam, SET and NET coaching and training
- Providing Counseling for students remedies to their personal problems and get success
- Bridge Course and Remedial Courses
- Training for personality development by preparing documentary film, story writing etc.,
- Motivation for students to participate in various competition in various colleges and universities
- Conducting consumer awareness programme for the students
- Industrial visit and tour programme for the students
- Training for the students for placement
- Value Added Courses and Summer Courses Like Tally ERP.9, Pagemaker, Photoshop, NCFM(NSE Certificate in Financial Market)
- Training for Communicative English
- Motivation for the students by conducting various programmes like Comfest, Cultural, I-Sat Etc.,
- Training the students for Account Talent Exam Conducted by the National Accounting Talent Exam.



ACHIEVEMENTS OF THE DEPARTMENT

- The department has produced 10 University Gold Medals and 59 (Two-Ten) University rank holder.
- So far 371 students have been placed in various reputed companies.
- Journal publication-87, Book Publication-18
- Seminar, Conference, workshop etc. Organized by the Department-10
- Paper Presented in international Seminar, Conference, Workshop-85
- Participated in International Seminar, Conference Workshop-45
- Paper Presented in National Seminar, Conference, Workshop-40
- Participated in National Seminar, Conference, Workshop-66
- Invited Talk in Seminar/ Conference/Workshop-11
- Awards Received by Faculty Members-13

SCOPE

Commerce offers a plethora of job opportunities. Degree in commerce helps in establishing a career in finance, taxation, marketing operations, banking, insurance sectors, stock markets, state and central government jobs, teaching and industries. There is lot of scope in the field of entrepreneurship in India and abroad.

UNIVERSITY RANK HOLDERS LIST

S. No	Name of the Students	Dept.	Rank	Batch
1	R. SWAPNADEVI	B.Com (CA)	1 st Gold Medal	2016-2019
2	S. SANKARI	B.Com (CA)	3 rd	2016-2019
3	A. SUDHA	B.Com (CA)	5 th	2016-2019
4	M. KRITHIKA	B.Com (CA)	9 th	2016-2019
5	E. SANTHIYA	M.Com	3 rd	2017-2019
6	V. RAMYA	M.Com	4 th	2017-2019
7	V. SASIKALA	M.Phil	1 st Gold Medal	2017-2018
8	A. VISALATCHI	M.Phil	9 th	2017-2018

COURSES OFFERED

- B.Com
- B.Com (CA)
- M.Com
- M.Phil (Part/Full Time)
- Ph.D (Part/Full Time)



Commerce is a stepping stone for further professional degrees like Chartered Accountant (CA), Company Secretaryship (CS), Cost and Work Accountancy (ICWA), Certified Management Account (CMA), Chartered Financial Analyst (CFA), law, journalism, mass communication, MBA. Commerce provides opportunities in the field of Education like B. Ed, M. Com, M. Phil, Ph.D.



Selvi R. Swapnadevi, B.Com (CA),
University Gold Medal 2019



A one day International Workshop on Doing Business in
Globalised Era on 7.2.2019



SMOC- An Intra College Cultural Meet 2018



Selvan M. Srinivasan (B.Com (CA))
University Gold Medal 2018



Educational Tour



Mrs. J. Vahitha M.Com, Gold Medal 2017



PROFILE

PG & RESEARCH

Department of Physics

'Physics is Simple, but Subtle' – Paul Ehrenfest

VISION

To enable the students compete on par with other professionals and to nurture their scientific and creative thinking and to provide high quality education ready to face the global challenges in the emerging ICT propelled "Knowledge Era".

MISSION

To redeem the rural students from the age - old ignorance and to isolate from the stream of modern developments, to dedicate to provide free access to the rural students to enroll as students of physics and to enlighten them on the career options available in the field of Science, Technology and other profession.

Physics is a 'Mother of Science'. It is a study of particle and nature. It helps the students and also researchers to develop their creative thinking for the exploration of new innovations and as a consequence it plays a vital role towards the development of an individual and also for the growth of country. The Department of Physics at Sri Vidya Mandir Arts and Science College was initiated in the year 2000 with a meager students strength of 17. The Department was promoted to PG Department

in 2007 and introduced M.Phil. and Ph.D. Research programs in the year 2013 and 2017, respectively. The Department has been subjected to accelerated growth for the past 19 years and as a result, at present, the Department has contained a booming students strength of 479, due to enthusiastic, talented and hard working teaching faculty members, effective coordination between staffs and students, profound Mentorship of our Principal and invaluable support of College Management.

ACHIEVEMENTS/ HIGHLIGHTS OF THE DEPARTMENT

- Faculty Members of the Department are highly experienced in teaching and research activities.
- The Department has well equipped Research and Practical Laboratories with adequate number of equipment/instruments and experienced Laboratory Technicians.
- Young budding Scientists belong to the PG and Research Department of Physics have clinched 24 Gold Medals and 150 University Ranks in Periyar University Examinations since its inception in the year 2000 to 2019.
- The Department has produced 1270, 394 and 88 degree holders respectively at B.Sc., M.Sc. and M.Phil. degree courses till date.
- Research specialization of the Department includes Crystal Growth, Thin Film Technology, Nanotechnology, Solar Energy Conversion and Green Synthesis.
- The Department Faculty Members and Scholars have published 105 research articles in reputed National and International Journals with notable impact factors.
- Around 124 research papers have been presented by the Department in National and International Conferences/Seminars.
- The Department Faculty Members have published 16 Scientific Text and Laboratory Practical Books.
- The Department has successfully organized each two National and International Conferences and four Workshops, two Science Academic Lecture Workshops, fifteen State Level Seminars, five Inspire Internship Science Camps, one Young Student Scientists Program and two Scientific Awareness Programs.
- These programs were financially supported by leading funding agencies of Government of India and Government of Tamil Nadu and also the noteworthy contributions from the College Management.
- Quantum of grant received for conducting such kind of events is Rs. 73 lakh.
- The Department has received a research grant of Rs. 45 lakh through Fund for Improvement of Science and Technology (FIST) Scheme by the Department of Science and Technology (DST), Government of India towards developing research infrastructure facility.
- The Department students have been recruited by leading companies / firms like Infosys, ICICI Bank, HGS – Chennai Domestic, Titan, etc. During the academic year 2018 – 2019, 73 UG students and 20 PG students have been placed in several reputed companies.
- The Department students are pursuing their Ph.D. in various states of our Country and foreign Countries.
- Our Department students have participated in several sports events at State/ University level, Speech and Quiz Competitions, Science Exhibitions and Cultural Events and secured considerable number of Medals/ Prizes.



CAREER OPPORTUNITIES

- After completion of B.Sc. Physics, students can find job opportunities in reputed government organizations, such as ISRO, DRDO, VSSC, SSPL, etc.
- After completion of B.Sc. Physics students can write TNPSC, Bank, TRB, Railway exams, etc.
- M.Sc. Physics students can appear for CSIR, IIT – JAM, JET, TIRF GS, IISER, GATE, JRF and NET Exams that facilitate to secure Ph.D. admissions in IITs, NITs and many other top Universities/Institutions with adequate financial support from Government Funding Agencies.



Conferment of M.Sc. (Physics) Gold Medal to our College Student Ms. V. Manju by His Excellency Hon'ble Thiru Banwarilal Purohit, the Governor of Tamil Nadu at Convocation held at Periyar University on 24th October 2019



Conferment of B.Sc. (Physics) Degree to Ms. S. Naveena by Prof. Dr.K.Muthuchelian, Pro Vice – Chancellor, Dayanandha Sagar University, Bengaluru at Fifth Convocation held at Sri Vidya Mandir Arts & Science College on 12th October 2019



Inauguration and Release of Conference Proceedings by Dr. K. Baskar, Former Vice-Chancellor, Manonmaniam Sundaranar University, Tirunelveli and our College Founder Thiru. V.Chandrasekaran, during the International Conference on Modern Materials & Research on 19th & 20th December 2016



Young Student Scientist's Programme 2019, organized by our College with Financial Support of the TNSCST, Government of Tamil Nadu, Chennai from 03rd to 17th May 2019



INSPIRE Internship Science Camp 2019, organized with Financial Support of DST, Government of India, New Delhi from 18th to 22nd October 2019



Conferment of Third Prize to our College Student Ms. S. Maheesha Marthini by Dr. P. Kulandivelu, Vice-Chancellor, Periyar University, Salem during the Second Nationwide Competition to Create Awareness about Legal Rights of Women



Department Students Institutional Visit to Vainu Bappu Astronomical Observatory at Kavalur during December 2018



UNIVERSITY RANK HOLDERS DURING THE ACADEMIC YEAR 2018 - 2019

B.Sc Physics (2016-2019)

S. No	Name of the Students	Rank
1	P. Vijayalakshmi	2 nd
2	P. Mohankumar	5 th
3	S. Durgadevi	8 th

M.Sc Physics (2017-2019)

S. No	Name of the Students	Rank
1	V. Manju	1 st
2	S. Naveena	2 nd
3	S. Monika	3 rd
4	K. Soundariya	4 th
5	K. Kirubakaran	5 th
6	C. Deepa	6 th
7	S. Priya	7 th
8	S. Fathimabee	8 th
9	K. Prabakaran	9 th
10	R. Sowmiya	10 th

M.Phil Physics (2017-2019)

S. No	Name of the Students	Rank
1	M. Nandhini	1 st
2	R. Suvitha	3 rd
3	R. Rajapriya	3 rd
4	V. Selvaparemesh	4 th
5	S. Suganya	7 th
6	P. S. Saranya	8 th
7	M. Nathiya	9 th
8	V. Sasikala	10 th



Our Department Students Cultural Performance during the Farewell Function 2019



PROFILE

PG & RESEARCH

Department of Chemistry

VISION

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society.

MISSION

To achieve and maintain high academic standards through sustained hard and creative work in education and research in an atmosphere of mutual respect and healthy human relationship to cause the holistic development of students.

The department of chemistry was established in 2004 as an under-graduate program and obtained Post graduate status in 2013. The Department has been recognized as a research centre in M Phil, (chemistry) under the Periyar University in 2015. Since its inception, this department has grown modern and innovative.

The department faculty strength is 13, in these two doctorates and six faculties pursuing Ph.D., with 2 lab assistants. Apart from the trivial “chalk and Talk” method, we intend to give a holistic approach for chemistry education through seminars, discussions and lecture workshops which are being conducted periodically for first and second year M.Sc., students.

OBJECTIVES OF THE DEPARTMENT

To impart

- Quality education with discipline
- Transferable skills abilities and knowledge required in a wide range of careers in basic and research
- To motivate the students through competitive exams like CSIR – NET, GATE and SET
- To create young scientist
- To mould a young entrepreneurship pharmaceutical & fertilizer

JOB OPPORTUNITIES

- Students planning to take up job after graduations are offered with career orientation training, personality development training and through placement cell.
- Students are offered after completion of B.Sc Chemistry and M.Sc Chemistry in many industries such as
 - ❖ Pharmaceutical industries
 - ❖ Dye industries
 - ❖ Metal industries
 - ❖ Leather industries
 - ❖ Food Preservation processing industries
 - ❖ Export Fertilizer industries
- After completion of B. Sc students are eligible for competitive exams like TNPSC, IBPS, etc
- After completion of M.Sc students are offered project assistant, scientist position in IIT, CIT and CLRI

HIGHLIGHTS OF THE DEPARTMENT

- Offers B.Sc, M.Sc and M.Phil chemistry
- Students will be able to pursue their career objectives in advanced education, industry, scientific research and teaching
- Most of the students got Industrial jobs in Chennai, Hosur, Bangalore, Pondicherry, Gujarat & Goa and also in abroad
- Conducted Inspire camp funded by DST, New Delhi in the year 2012 to 2019
- Bridge course
- Remedial course
- Value added course
- Highly qualified faculty
- Well equipped laboratory
- Comfortable spacious classroom with ICT
- Regular peer learning session
- Intense teacher student interaction on curricular and co curricular issues
- Well equipped department library with internet connectivity
- Educating the students with cultural moral and ethical values.
- Updating the students with current theories
- Students at PG level undertake 6 months research work to enhance them to the research.
- Every year students going industrial visit like kundankulam nuclear power project, rocket launching place in thumba.



ACHIEVEMENTS OF THE DEPARTMENT

- Journal publication -25
- Book publication-10
- Seminar, conference, workshop organized by the department-07
- Paper presented in International Seminar, conference, workshop-10
- Paper presented in national Seminar, conference, workshop-05
- Invited talk in seminar, conference-10
- Awards received by faculty members-03
- Consistently good results with gold medal is strong point of the department, under the guidance of the dedicated faculty, the students have shown remarkable achievements in curricular and co - curricular activities.
- From 2007 to 2019, 34 students are working in State and Central Government in various posts and 438 students offered for various posts through in our college placement cell.
- Our students achieved 7 gold medals and 45 ranks in Periyar University Examinations
- The department has produced 778, 166- and 45-degree holders, respectively at under graduate, post graduate and M.Phil. Level.

UNIVERSITY RANK HOLDERS LIST

S. No	Name of the Students	Rank	Batch
1	M. KALAIYARASI	1 st GOLD MEDAL	2015-2018
2	SUDHARSAN S (PG)	9	2016-2018
3	KOKILAPRIYA P (PG)	7	2016-2018
4	SATHYA PRIYA S (MPHIL)	6	2016-2018
5	SUVARAJ D	7	2016-2019
6	MA THN A THANI S	10	2016-2019
7	AOILANDESWARI V	4	2017-2019
8	THIGAVATHID	7	2017-2019
9	VANAJAS	9	2017-2019
10	AMUTHAS	5	2017-2018
11	VINITHAP	6	2017-2018
12	ANUSUYA S	7	2017-2018

COURSES OFFERED

- B.Sc Chemistry
- M.Sc Chemistry
- M.Phil Chemistry



Selvi.M. KALAIYARASI
of SVM College receiving convocation with Gold Medal from
Honourable Governor of Tamilnadu
Thiru. S. Banwarilal Purohit
held on 21.10.2019 at Periyar University, Salem.



Our department conduct on one day international workshop on New photo catalytic materials for Environment, Energy & Sustainable Development (IWPEES-2019) on 26th February 2019.



P.Sathiyaraj National level championship in kick-boxing won silver medal in October 2019. He was congratulated by our principal



Dr.S.Ganeshbabu, Department of chemical engineering, University of Cape Town, South Africa is honoured by secretary in International workshop on February 2019.



Dr.S.Syedshafi, Professor and head, department of chemistry, Thiruvalluvar University is honoured by secretary in International workshop on February 2019.



PG department of chemistry educational tour in Kanyakumari on December 2018



PROFILE

PG & RESEARCH

Department of Mathematics

VISION

To create teaching and research excellence in mathematics to fulfill the mathematical needs of the society and nation.

MISSION

To provide high quality mathematical graduates who are relevant to industry and commerce, mathematical education and research in science and technology.

The Department of Mathematics was established in the year 2004 with 26 students in B.Sc Mathematics. M.Sc degree was introduced in the year 2007. During the year 2012 the Department was upgraded into research Department by offering M.Phil in Mathematics and Ph.D (Part Time) from 2017 onwards. At present the Department has 23 qualified faculty members

and 750 students. It provides teaching and learning process to develop talent through competency building. It strives to produce eminent professionals who can tune to real time working environment. The Department facilitates to meet out the competent academic environment with adequate laboratories and library resources to support students in pursuit of excellent in every sector of life

HIGHLIGHTS

- Offers B.Sc., M.Sc., M.Phil., & Ph.D (PT) programs in Mathematics.
- High Qualified Faculties.
- MOU signed with Christ University, Bangalore.
- Organized international and national level workshop and conference.
- Various guest lectures and seminars have been organized by inviting eminent mathematicians and industrial experts twice a year.

SALIENT FEATURES OF THE DEPARTMENT

- Class rooms equipped with ICT facilities
- NET/SET coaching classes are conducted in the weekend regularly

SPECIALIZATION OF THE SYLLABI

- Mathematical Statistics has been included specially for the recruitment of statistical investigator and employment in statistical and survey department.
- SPSS , R-Lab , Python , c ,c++ , office automation.

UNIVERSITY RANK HOLDERS
ON 2018-2019

S. No	Name of the Students	Course	Rank	Batch
1	M. Nivetha	B.Sc.	1 st Gold Medal	2016-2019
2	M. Priyadarshini	B.Sc.	9 th	2016-2019
3	D. Kanimozhi	M.Sc.	2 nd	2017-2019
4	J. Roselin Raichel	M.Sc.	3 rd	2017-2019
5	C. Deepajothi	M.Phil.	3 rd	2017-2018
6	R. Punitha	M.Phil.	6 th	2017-2018
7	K. Ananthi	M.Phil.	9 th	2017-2018

SCOPE OF COURSE

TNPSC Exam, Banking Exam, Railway Exam, Statistical Investigator, TRB, RRB, UPSC, TET, Placement in MNC, Junior Scientist in ISRO, DRDO

COURSES OFFERED

- B.Sc Mathematics
- M.Sc Mathematics
- M.Phil Mathematics (FT/ PT)
- Ph.D Mathematics (Part Time)



ACHIEVEMENTS OF THE DEPARTMENT

- The Department has produced 5 University Gold Medal and 67 (Two-Ten) University ranks.
- Produced 100 % result in UG
- Every semester produces minimum 300 centums in University examinations.
- Every year minimum 100 students are recruited by various reputed companies in and around Tamil Nadu through Campus Drive.
- M.Sc student J. Roselin Raichel has participated 21 days summer camp organized by RIASM, University of Madras, Chennai in 2018
- M.Sc Student P. Srinath has participated one month summer camp organized by NIT, Buvaneshwar in 2019
- Ms A. Anupriya B.Sc student clinched 1st prize in district level kabbadi tournament.
- Mr. V. Naveenkumar and M. Karthik clinched 1st prize in Pictomath conducted by Christ University, Bangalore in 2019
- Our Department students clinched prizes conducted in various colleges in and around Tamil Nadu.
- Total number of Journal Publications by the Department is 138 and books published is 8



UNIVERSITY RANK HOLDERS ON 2016-2019

S. No	Name of the Students	Course	Rank	Batch
1	M. Nivetha	B.Sc	1 st Rank Gold Medal	2016-2019
2	M. Priyadharshini	B.Sc	2 nd	2016-2019
3	D. Kanimozhi	M.Sc	5 th	2017-2019
4	J. Roselin Raichel	M.Sc	10 th	2017-2019
5	C. Deepajothi	M.Phil	7 th	2017-2019
6	R. Punitha	M.Phil	3 rd	2017-2019
7	K. Ananthi	M.Phil	3 rd	2017-2019



Ms. U. Karthika, M.Phil (Mathematics) of SVM College receiving Convocation with Gold Medal from His Excellency Honourable Banwarilal Purohit, Governor of Tamil Nadu, during Convocation held at Periyar University, Salem



Ms. M. Nivetha, B.Sc (Mathematics) of SVM College receiving Convocation with Gold Medal from His Excellency Honourable Banwarilal Purohit, Governor of Tamil Nadu, during Convocation held at Periyar University, Salem



Mr. V. Naveenkumar & Mr. S. Karthick won 1st Prize in PICTOMAT a National Level Competition held at Christ University, Bangalore



Dr. S. Sivasankaran, King Abdulaziz University, Saudi Arabia give a special lecture on Fluid Mechanics during International Conference on New Trends in Mathematical Modelling with Applications held on 29th & 30th July 2019



One Day International Workshop on Mathematics Analysis and Application Inaugurated by Dr. Hao Li, Dr. T. Tamizh Chelvam & Dr. P. Prakash on 06.01.2018

**PROFILE****PG & RESEARCH DEPARTMENT OF
Computer Science & Applications****VISION**

To create national leaders in the field of computer by transforming their lives through innovative, rigorous and compassionate approach to computer education.

MISSION

To provide accessible, affordable and relevant education and workforce training for students to develop soft, technical and research skills by offering programs of study and Add-on courses as well as community education that leads to transfer associate degrees and certificates for personal and professional career.

- The Department of Computer Science & Applications was started during the academic year 2000-2001 with Under Graduate Programs BCA & B.Sc. (Computer Science).
- The Department started M.Sc. Computer Science in the year 2012 with an aim to develop core competence in Computer Science.
- Besides the Department offers M.Phil. (Computer

Science) from 2015 onwards with an aim of producing quality researchers.

- Currently, our Department has 21 faculty members, among them 6 have qualified in NET/SET and seven are pursuing Ph.D. Over 600 students are studying Bachelor's, Master's and Research Degrees.

SCOPE OF COMPUTER SCIENCE

- The duration of the course is 3 years and divided into 6 semesters.
- The prospects for this course are limitless as computers becoming a part of everyday life.
- The demand of IT professionals is increasing not only in India but also in abroad. So, after the completion of the course, students can find a job in reputed IT companies or can go for higher studies.
- A number of opportunities are opening in the government sectors such as in the field of e-governance and in banking sectors.
- Students can also pursue higher education in specialized courses or can go for doing post-graduates with research or can go for doing B.Ed.

SCOPE OF BCA

- There is a huge scope in the field of BCA.
- One can do job or can go for higher studies after the completion of course.
- The duration of the course is 3 years and divided into 6 semesters. It comprises of the subjects like Web Programming, Visual Basics, networking, data structure, core programming languages like 'C', 'C++' and 'Java'.
- If one wishes to start his career in computer field as a software developer or web developer or wants to work in any IT sector, then BCA is the best course.
- Also BCA graduates can start up their career in either Government sector or any other private sectors.

EVENTS/ ACTIVITIES

- To bring out the Students knowledge as well as to develop their skills in the field of Technology, the department has organized several workshops, Conferences, Symposiums and Invited talks by Eminent Professors frequently in every year.
- Industrial visits have been arranged for the post graduate students

COURSES OFFERED

- B.C.A
- B.Sc. (CS)
- M.Sc. (CS)
- M.Phil. (CS) (Part/Full Time)





STUDENT ACHIEVEMENTS

- Under the guidance of the dedicated faculties, the department has consistently been ranked with many gold medals and several other university ranks.
- Many students have registered their skills in extra curricular and co-curricular activities.
- Our students are working in various reputed IT sectors, State and Central government sectors.
- 625 students of our department have been offered through off and on campus conducted through our college placement cell.



PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS RANK LIST

S. No	Name of the Students	Dept.	Rank
1	Pavithra M	M.Phil	1 st Rank Gold Medal
2	Tamilarasan M	M.Sc (CS)	2 nd
3	Indhumathi G	M.Sc (CS)	5 th
4	Suba P	M.Sc (CS)	10 th
5	Silambarasan G	B.Sc (CS)	7 th
6	Shalini Arokiyarani D	BCA	3 rd



Fusion-2K18 Technical Symposium (14-02-2018)



Students Receiving Prize in Fusion-2K18 Technical Symposium (14-02-2018)



One Day State Level Seminar on Networking th Concepts 8 Feb 2019



One day National level Seminar on Augmented Reality by th Dr. K. Akilandeshwari, 16 February 2019



One Day International Workshop on Data Mining and Warehousing Concepts



S.Devendiran receiving convocation with Gold medal from Hon'ble Governor of Tamilnadu



M.Pavithra receiving convocation with Gold medal from Hon'ble Governor of Tamilnadu



R.Pavithra receiving convocation with Gold medal from Hon'ble Governor of Tamilnadu



Students participated and won prize in Inter Collegiate Meet '18 conducted by Shanmuga Industries Arts and Science College



A.Nivethapriya performed dance in Women's day program



J.Manigandan won First prize in District level Marathon held at Krishnagiri

**PROFILE**

PG Department of Botany

VISION

Our vision is to maintain our position as the premier department of higher learning and research in Botany and further commit ourselves towards achieving academic excellence

MISSION

Our mission is to strive for an excellent environment for the learning and research in diverse fields in plant sciences, tissue culturists, biotechnology and microbial sciences capable of providing promising solutions to much industrial, health, agricultural and environmental challenges.

The Department of Botany was established in the year of 2015 and recently in the year 2018-2019 it has upgraded into Post Graduate Department. The Department provides quality education towards achieving cent percent result and securing Gold medals and Rankings in University Examinations. The Department has well equipped advanced instruments and other necessary facilities for conducting practicals/experiments and organized many scientific programmes for the welfare of young aspiring minds. The Department has well qualified and experienced

teaching faculty members with rich academic and research knowledge. They have written many books and published research articles in various referred national and international journals.

The Department provides training in horticulture, plant tissue culture, mushroom cultivation, herbal garden preparation for students for self-employment opportunity. This Department has actively involved in Industrial collaboration and consultancy services. The Department has signed MoU's with various Bio-tech Laboratories. The faculty and students have academic visits to Botanical Survey of India, Salim Ali and TBGRI.

OBJECTIVES OF THE DEPARTMENT

- To understand functional categories in plant sciences
- To develop a strong foundation in fundamental science for scientific understanding
- To develop and promote scientific literacy among students
- To equip young women with aptitude and respect for nature
- To question, hypothesis and make informed conclusions
- Scientific skills of communication
- Experimental approaches in skill based evaluation
- Proper use and knowledge of scientific materials and instruments
- Knowledge acquired to be applied for socio-economic growth and benefit
- To promote research culture for self and to benefit the society in large
- To empower students with life skills through effective guidance and counselling

SALIENT FEATURES OF THE DEPARTMENT

- Signed MOU's with scientific laboratories in Tamil Nadu and Puducherry for students internships programs.
- Every year International and National Seminar, Conference, Workshop, Symposiums are conducted.
- Lead lectures from University Scientists to students.
- Arrange visits to Industries, botanical garden and plant collections.
- Conducts self-training programs, such as mushroom cultivation, herbal gardening, seed storage and horticulture.

COURSES OFFERED

- B.Sc Botany
- M.Sc Botany





ACHIEVEMENTS OF THE DEPARTMENT

- The Department students secured 4 ranks in University Examinations.
- The Department produced 100 % results in B.Sc Botany in the University Examinations.
- Mr T. Neelamegam II M.Sc., Botany participated in Summer Training Programme in Biology at Chennai in the year 2019.
- UG and PG students are placed in the Campus Interview like Private schools, Yogam BPO, i-Process Company and Hicitizen Life skills.
- Around 20 students have been recruited through placement cell of the college.

DEPARTMENT LIBRARY

The Department library has 526 books and 53 Scientific journals are available in the college campus

INSTRUMENTS AVAILABLE

- Soxhlet Apparatus
- Electrophoresis
- Laminar Airflow Chamber
- pH meter
- Spectrometer
- Calorimeter
- Light Microscope
- Hot Air Oven



Release of conference proceedings during one day International conference on 20th December 2018.



III B.Sc., Students – Prepared a Mushroom cultivation bags



PG Student T.Neelamegam participated in Summer Training Programme in Biology at Chennai in the year 2019.



UG students participated in the Inter College Kabaddi Competition.



UG students participated in the Sri Vidya Mandir Meets of challenge on 8th September 2019.



UG and PG students Educational Tour to Rameshwaram



PG students collecting medicinal plants in the college campus.



PROFILE

PG Department of Zoology

VISION

Achieve excellence through teaching with research and to contribute for the development of Animal Sciences and Zoological studies.

MISSION

- To establish conducive atmosphere for the students learn Advances in Zoology and its associated technology
 - To institute specialized research centre and to being PG, M. Phil., and Doctoral studies.
 - To improve academic excellence by providing high throughput to laboratories with the support of various funding agencies.
 - To develop industry institution collaboration/interaction to institute self-employment in Sericulture, Vermiculture, Aquaculture and Apiculture.
 - To take part in extension and outreach programme to achieve the goal in teaching ·To evolve the Department of Zoology as the class academic and research Centre of Periyar University
- B. Sc., Zoology was started as an Under Graduate programme in 2015 - 2016 and obtained Post Graduate status in 2018 - 2019. PG Department of Zoology is one of the pillars to the college with the equipped dedicated band of staff members.
 - The faculties are engaged in research projects that involve fish toxicology, vermibiotechnology, vector control, biomedical research, bioinformatics, solid waste management and cancer nanobiotechnology.
 - The intensive research of the department is evidenced by publications, Scopus rating and generating funds from various funding agencies such as UGC, CSIR, ICMR, DBT, DST and MoES in future.
 - We are maintaining a garden for our students to carry on research in culture aspects like Apiculture, Aquaculture, Sericulture, Moriculture and Vermiculture.

CAREER SCOPE AFTER ZOOLOGY

- Zoos
- Aquariums
- Television Channels
- Veterinary Hospitals
- Animal Clinics
- Colleges and Universities
- Research
- Fisheries and Aquaculture
- Pest Control Companies.
- Animal Care-taking Providers
- Museums
- Conservation organizations
- Nature reserves
- Wildlife Management Firms
- Medical Assistant

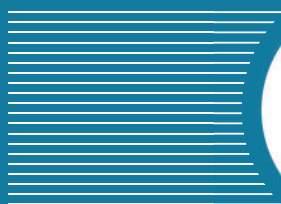
HIGHLIGHTS OF THE DEPARTMENT

- Excellent infrastructure with highly qualified faculty members
- Offers add-on Job-Oriented Certificate, Advanced a in basic Lab Technology
- Arranges Short term industrial training in Aquaculture and Clinical Diagnostics for students
- Well equipped laboratory with sophisticated instruments and equipments.
- Well-maintained museum with diverse collection of specimens.
- Department offers Skill Enhancement Course Apiculture, Ornamental Fishes, Poultry Farming for UG students to promote self employment opportunities.
- Sericulture as Non Major Elective Course (NMEC) for interested students from all the disciplines to promote employment skills.
- Special emphasis on field trips and study tours.

COURSES OFFERED

- B. Sc. ZOOLOGY
- M. Sc. ZOOLOGY





UNIVERSITY RANKS HOLDERS

S. No	Name of the Students	Rank	Rank
1	Pavithra G	1 st	2015-2018
2	Kesavapriya M	2 nd	2015-2018
3	Chandralekha	4 th	2015-2018
4	Naveenkumar S.R	10 th	2015-2018



CAMPUS INTERVIEW SELECTED STUDENTS LIST

S. No	Name of the Students	Name of the Organization
1	P. Anitha	Hicitizen Life Skill, Coimbatore
2	S.T. Sivasangari	Sri Ram Matric Higher Secondary School
3	V. Pavithra	Sri Ram Matric Higher Secondary School
4	N. Pavithra	Sri Ram Matric Higher Secondary School
5	M. Selvakumar	Sri Ram Matric Higher Secondary School
6	S. T. Sivasangari	Axis Bank
7	G. Pavithra	RCM Infotech
8	P. Anitha	RCM Infotech
9	G. Kavipriya	RCM Infotech
10	G. Pavithra	ICICI Bank
11	M. Selvakumar	ICICI Bank



G. PAVITHRA was felicitated by Periyar University examination for scoring 84.83% (highest in Affiliated College-Department of Zoology) and got gold medal



Our students participated TAMILNADU STATE SENIOR (MEN & WOMEN) WRESTLING CHAPIONSHIP (2018-19)
ON 25 & 26 AUGUST at TEXVALLEY, Gangapuram, Chithote, Erode



Our Department student attended International Conference at VEERIYA VANDHAIYAR
MEMORIAL SRIPUSHPAM COLLEGE POONDI on 17 -18 August 2017



Mr K. Mounishwaran, Zoology student won Gold medal in Tamil Nadu state level wrestling
Championship "Tamil Nadu State Senior (Men and Women) " .



DST-FIST Sponsored Laboratory

During the year 2018, five departments (Physics, Chemistry, Computer Science, Botany and Zoology) of this college have been conferred the status of FIST (Fund for Infrastructure Development of Science and Technology) sponsored departments, by the Department of Science And Technology (DST), Government of India, New Delhi towards improving Research Instruments Infrastructure. The DST sanctioned a total grant of

Rs. 45 lakh to purchase major research equipments, such as UV-Visible Spectrophotometer, High Performance Liquid Chromatography (HPLC), Fourier Transform Infrared Spectroscopy (FTIR) and Spectrofluorometer. The duration of DST-FIST scheme is five years. The PG, M.Phil. and Ph.D. students/scholars/staff members have been utilizing these instruments facilities for their research and project works.



High Performance Liquid Chromatography (HPLC)



UV-Visible Spectrophotometer



NSS, YRC & RRC

The college is very active in conducting several community services such as, extension activities, neighborhood programmes for the benefit of the society, etc. through its three pillar schemes, such as National Service Scheme (NSS), Youth Red Cross (YRC) and Red Ribbon Club (RRC) in diverse aspects. Such kinds of socially benefited programs conducted by the NSS, YRC and RRC with an aid of college students as volunteers. Such precious programmes periodically year by year conducted through above mentioned schemes including blood donation camp on account of college founders birthday anniversary, rally on child labour prevention, plant sapling, former President Dr. APJ Abdul Kalam's birthday celebration, dengue

awareness program, Swachh Bharat Internship camp, observance of former President Dr. APJ Abdul Kalam's memorial day, rally on wearing helmet, free eye vision screening camps, heart-fullness meditation program, awareness for women safety, mass cleaning camps, blood donation camps, contribution to HIV/AIDS affected children's, life skill development program, special camps (7 days) at nearby villages, national voters day awareness rally, Independence Day celebration, Republic Day celebration, World Forest Day celebration, International Youth Day celebration, National Voters Day celebration, Pongal festival celebration, Teachers Day celebration, International Women Day celebration, etc.



On behalf of Founder's birthday celebration NSS Organised Blood Donation Camp in our College premises



Dengue Awareness Program in Mampatty and nearby villages



Road Safety awareness rally in Uthangarai town.



Training & Placement Cell

Training & Placement Cell was formed with a Coordinator and Members from various Departments for effective functioning of the Cell. Each Department has one Staff representative to guide the students and prepare the student's data. The Training and Placement Cell of the College has an integral role in the recruitment, and the Cell is provided with complete infrastructure support.

Training programs are organized throughout the year to prepare students to face the recruitment process. Students are also guided in improving skills to meet industry needs. The cell conducts training activities for the students mainly focusing on Career Planning, Personality Development Industry-Institute Interaction, Inplant training, Industrial Visits and Campus placements.



STUDENTS SELECTED IN VARIOUS COMPANIES IN THE YEAR 2018-2019

S. No	Name of the Organization	Boys	Girls	TOTAL
1	HGS - Chennai Domestic Process & International Process	20	16	36
2	Jay & BTech - Chennai & TeamLease - Chennai	41	30	71
3	iProcess - Bangaluru	21	7	28
4	Alsec - Chennai	10	13	23
5	Karvy Digikconnect - Trichy	4	5	9
6	Vee Technology - Chennai	16	26	42
7	Labournet Connect - Chennai	30	27	57
8	Blue Ocean - Chennai	-	135	135
9	Ampeno interconnect - Chennai	4	2	6
10	IDBI - Chennai	45	25	70
11	SKN Organics PVT - Chennai	12	-	12
12	Sbi Life Insurance - Chennai	24	30	54
13	Chola MS Murugappa Group - Chennai	8	7	15
14	Catobo - Chennai	3	-	3
15	Cad Macro - Chennai	18	1	19
16	Cattleya TechnoSys - Chennai	4	-	4
17	Calibe HR - Chennai	22	32	54
18	Frenzsoft - Chennai	1	2	3
19	Universal Matric - Jolarpet	-	15	15
20	Innovage - Chennai	23	13	36
21	Shaadi.Com Chennai	14	14	28
22	Nippon Seiki Instruments	-	44	44
23	Eureka Forbes	82	-	82
24	Global Challenging institute of communicative - Hyderabad	19	10	29
25	VR Careerz - Chennai	-	5	5
26	Simho - Chennai	-	143	143
TOTAL		421	602	1023

Our Esteemed Recruiters...



Soft Skill Training conducted to the Students



Distributing offer letters to the students in the Achievers Day Celebration by the founder Shri. V. Chandrasekaran



Face to face interaction conducted by Indo-Euro Organization during mega job fair.



Selected students with offer letter through Placement Cell.

Gallery



Dr. K. Arul, Principal received Life time Achievement award from Nehru group of educational and charitable trust, Coimbatore



TRANSPORT FACILITIES

பேருந்து வழித்தடங்கள்

1. Narayanapuram (Samalpatti, Kakkangarai)
2. Keeraipatti Pudhur (Vaniyar, Chellampatti)
3. Chinnayampettai (Theerthamalai, Mothakkal)
4. Morappur (H.Eachampadi, Vilaampatti)
5. Umaianur (Uthangarai, Puthukadu)
6. Ottupallam (Harur, Molaiyanur)
7. Kurumpatti (Singarapettai, Neepathurai)
8. Anna Nagar (Chengam, Theerthandapattu)
9. Sivampatti (Pochampalli, Ampalli)
10. Natrampalli (Tirupattur, Veerapalli)
11. Mariyampatti (Puliyur, Irumathur)
12. Krishnagiri (Mathur, Modikuppam)
13. Malaiyadivaram (Vishamangalam, Thanneerpanthal)
14. Kadaiyampatti (Senguttai, Kambainallur)
15. Nariyaneri (Housing Board, Kasinaickanpatti)
16. Paramanandhal (K.P.Valasai, Melchengam) (Boys)
17. Nathiyanur (Palaiyam, Erukkampatti)
18. Jainoor (Pochampalli, Agaram)
19. Baleguli (Pochampalli, Santhur)
20. Bommidi (Tholanur, Vaasigoundanur)
21. Kathiripuram (Paraiyapatti, Menasi)
22. Bommikuppam (Anna Nagar, Vengalapuram)
23. Vengatasamuthiram (Puthupatti, Pappireddipatti)
24. Perampattu (Maganurpatti, Eggur)
25. Thathanur (Santhapatti, Thurinjipatti)
26. Kuppanatham (Chengam, Aalapudhur)
27. Oddampatti (Jadaiyampatti, Dharmapuri)
28. Mittur (Madapalli, Irunapattu)
29. Pinjur (Vanakkampadi, Samathipuram)
30. Kottapatti (Theerthamalai, Bairnaickanpatti)
31. Puthupettai (Panchanapatti, Puthupettai X Road)

SRI VIDYA MANDIR COLLEGE OF EDUCATION

(Affiliated to Tamil Nadu Teachers Education University)

(Approved by NCTE, New Delhi - Approval No : 100819 / 2019, APS06244 / 2006)

Vignesh Nagar, Katteri -636902, Uthangarai (Tk), Krishnagiri (Dt.), Tamil Nadu.

Website: b.ed.svmcugi.com E-Mail : vcsvmcoe@gmail.com

4 Years Integrated (4 வருட ஒருங்கிணைந்த)

B.Sc., B.Ed.

Major : Physics, Chemistry, Mathematics,
Botany, Zoology & Geography

B.A., B.Ed.

Major : Tamil, English & Social Science

(Eligibility: +2 Pass)

2 Years

B.Ed.

(Eligibility: After Degree)

For Admission Contact: Phone: 04341 – 243470 / 243362 • Cell: 9865320604 / 9688055877



SRI VIDYA MANDIR ARTS & SCIENCE COLLEGE (AUTONOMOUS)

Accredited by NAAC with 'A' Grade [3.27] • Recognized 2(f) & 12(B) Under UGC Act of 1956

Affiliated to Periyar University, Salem-11.

Katteri-636 902, Uthangarai (Tk), Krishnagiri (Dt), Tamil Nadu, India.

For Admission Contact: 04341-243362 / 243470 • 97880 55831 / 96880 55877