

SRI VIDYA MANDIR ARTS AND SCIENCE COLLEGE

(Autonomous)

Affiliated to Periyar University, Salem -11

Accredited by NAAC with 'A' Grade [3.27]

Recognized 2(f) & 12(B) under UGC Act of 1956

Katteri, Uthangarai, Krishnagiri – 636 902

A TWO DAY INTERNATIONAL CONFERENCE

ON

Entrepreneurship Innovation and Smart Economy



Time: 9.30 am to 2.00 pm

Organized by
PG & Research Department of Commerce &
(CA)

Date: 11 & 12 March 2021

About the College

The visionary Philanthropists of Sri Vidya Mandir Higher Educational Trust started Sri Vidya Mandir Arts and Science College in Uthangarai in the year of 2000 with a noble aim of uplifting the economically and educationally backward districts of Dharmapuri and Krishnagiri into the number one educational destination in TamilNadu. The College is surrounded by the culturally rich pilgrimage centers Hanumantheertham (2 Km) and Theerthamalai (15 Km) associated with the famous Epic, the Ramayana. The College is well connected with nearby cities and is located in the Salem – Vellore state highways. Currently the College has attained the strength of more than 3500 Students, 124 Faculty Members, 90 Non-Teaching staffs. Our College secured highest CGPA score in NAAC ('A' Grade, 3.27/4.00) among the Periyar University Affiliated Colleges in the first cycle and also recognized with the same till the year of 2025. Now our college has been accomplished with the status of Autonomous in the current academic year.

About the Department

The Commerce department was started in the year 2000 signifying 19 years of its committed service in offering high quality education to the student community. The department was uplifted as the Post Graduate in the year 2007 and the Department was converted as Research Department of commerce in the year 2012; the regular Ph.D was started in the year of 2017 onwards.

Our department Students have clinched 69 university Ranks from the year 2010 to 2019 respectively in the Periyar University examinations. Every year students have been attending various State, National and International conferences organized by various reputed institutions from all over India. Our students attended Account Talent Exam conducted by the UGC every year and secured so many ranks in the examination.

The Faculties are well qualified in teaching, Training and Research in the commerce Field. The Department at present offers regular UG Courses Like B.Com., B.Com (CA), and PG and research courses like M.Com, M.Phil., Ph.D., Programmes. Our department conducted value added course of Tally ERP.9 for UG and PG Students for their Carrier.

About the Conference

Entrepreneurship and economic growth conference is organized by the PG and Research Department of Commerce. This conference aims in creating awareness about the importance of entrepreneurship in economic growth of nation.

Entrepreneurship is important, as it has the ability to improve standards of living and create wealth not only for the entrepreneurs but also for related business.

Entrepreneurs also help drive change with innovation, where new and improved products enable new markets to be developed.

Smart Economy involves the digitalization process of economic activities. This heavily relies on the adoption of technology and intelligence for the prosperity of a nation this takes one nation to the highest echelons in Economics and business the world.

CONTACT FOR CORRESPONDENCE

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Thiru. V. Chandrasekaran
Founder, SVMC Group of Institutions

Patron

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Secretary, SVMC

Thiru. P. Venkatachalam
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Principal, SVMC

Dr. N. Gunasekaran
Vice Principal, SVMC

Convenor

Dr. C. Gomathi
Asst. Professor & Head
Dept. of Commerce, SVMC

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FOR FREE REGISTRATION

To register click here https://docs.google.com/forms/d/e/1FAIpQLSfAc3dn8qe3KsSj-2Vayan_h85DHw00zvnv9WGVf8WMk1FSOg/viewform?usp=pp_url

E- Certificate will be issued to the participants