

STAFF PROFILE



- Name of the Department : Management Studies
1. Name of the Staff : Mr.R.Vasanthakumar
2. Designation : Assistant Professor
3. Qualification : M.Com, M.Phil.,
4. Teaching Experience : UG – 8 Year 1 months.
5. Area of Specialization : Cost A/C, Management Accounting,
Organizational Behaviour, Principles of Management,
Human Resources Management and Marketing Management
6. E-Mail : r.kumarhari03@gmail.com
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8. Conferences / Workshops / Seminars attended with details (Name, Place, Dates, and Agency etc.)

1. Participated in National level Seminar on Women protection Against Cyber Crime, Manonmaniam Sundaranar University College, Puliangudi, Tenkasi (DT).
2. Participated in National level Seminar on Analytic Continuation, Paavai Engineering College (Autonomous), Namakkal.
3. Participated in National level Seminar on Applications of Advanced Mathematics and Statistics, MarudharKesari Jain College For Women, Vaniyambadi.
4. Participated in National level Seminar on Entrepreneurial Challenges and Opportunities of Covid-19, Research department of commerce, AnnaiVelankanni College, thalayavattam.
5. Participated in National level Seminar on “Innovation & Intellectual Property Rights”, PG Department of Chemistry & APCian Research Forum, A.P.C. Mahalaxmi College for Women, Thoothukudi.
6. Participated in National level Seminar on Stress Management in Digital Detoxing, Department of Commerce, Rathinam College of Arts & Science, Coimbatore.
7. Participated in National level Seminar on Green Marketing, PG and Research Department of Commerce, Islamiah Women’s Arts and Science College, Vaniyambadi.
8. Participated in National level Seminar on Emerging Trends in Digital Marketing, Internal Quality Assurance Cell (IQAC), SITAMS.
9. Participated in National level Seminar on Making the future with apps, Department of Commerce, Rathinam College of Arts & Science, Coimbatore.
10. Participated in National level Seminar on Women and children in the covid 19 pandemic period, Erode Arts & Science College (Autonomous), Erode
11. Participated in National level Seminar on Mathematical perspective of machine learning, St. Joseph’s Institute of Technology, Chennai

12. Participated in National level Seminar on Measures to Combat the Impact of COVID -19 on Indian Economy, Avinashilingam Institute for Home Science and higher education for women, Coimbatore.
13. Participated in National level Seminar on Graphs from Commutative Rings, Department of Mathematics, Presidency College (A), Chennai-600 005
14. Participated in National level Seminar on Real Time projects in big data and IOT, St. Joseph's Institute of Technology, Chennai.
15. Participated in National level Seminar on You are not alone, Department of Business Administration, Kalasalingam Business School
16. Participated in National level Seminar on prospects & dimensions of commerce in the ERA at Sacred heart college (autonomous), Thirupattur held on 19th Feb 2019.
17. Participated in National level Conference on investment alternative for future generation at Holy Cross Arts and Science College for women held on 24th August 2018.
18. Participated in State level seminar on impact of goods and service tax at E.R.K Arts and Science College held on 19th September 2017.
19. Participated in National level conference on Make in India for sustainable development (MISD) at Periyar university held on 18th Mar 2016.
20. "Research Methodology and Paper Writing" organized by Rajasthan College of Agriculture, Maharana Pratap University of Agriculture and Technology, Udaipur, Rajasthan.
21. "One Day National Conference Development of Business" organized by Pg & Research Department of Commerce, Sacred Heart College (Autonomous) on 23.02.2023
22. "A National Level Management Meet" Organized by the PG & Research Department of Business Administration, Marudhar Kesari Jain College for Women on 28.02.2023
23. "National Seminar on Learn Start up Find A Business Model For Stability Growth of Business" organized by Department of Management Studies, Morappur Kongu College of Arts & Science Held on 03.04.2023
24. "International Conference on Business Management & Social Innovations" Organized by the PG & Research Department of Management, AVS College of Arts & Science 05.10.2023
25. "National Seminar on Leveraging AI for Competitive Advantage in a Digital Economy" organized by Department of Business Administration, Don Bosco College Held on 20.12.2024
26. "One Day National Conference on Digital Transformation in Business" organized by Department Commerce & Business Administration, Idhaya College of Arts & Science for Women Held on 16.09.2024.

27. "One Regional Principal Meet on Enhancing Faculty Development With Technology" organized by IBS, Held on 19.10.2024.
28. "National Conference on Next-Gen Functional Management" Organized by the Department of Business Administration & B.Com, Sacred Heart College (A) 18.09.2024
29. "One Day Management Conclave" Organized by the Department of Management Studies (MBA), at SKP Engineering College, Thiruvannamalai, held on 21.03.2025

9. Research papers presented since with details (International / National / States / Regional levels (Place, Date, Agency & Title of the papers etc.)

1. Presented in International conference on recent trends in commerce & management organized by PG & Research Department of Commerce held on 05th Feb 2014 in Jairam Arts & Science College, Salem, at "international business trade"
2. Presented in National level seminar at emerging trends in commerce organized by PG & Research Department of Commerce held on 06th Jan 2016 in E.R.K Arts & Science College, Erumiyampatti at "Trend analysis in insurance sectors of India".
3. Presented in International conference at achieving excellence in commerce and management organized by PG & Research Department of Commerce & Management Studies held on 29 to 30th Jan 2016 in Sri Vidya Mandir Arts & Science College, katteri at "Risk management : Procedures, methods & experience".
4. Presented in International conference on Humanistic & culture perspective in asian literature organized by PG & Research Department of English held on 06th Feb 2016 in Sri Vidya Mandir Arts & Science College, katteri at "Review of Indian work culture and changed focused by Indians in the ERA of globalization".
5. Presented in National seminar at recent trends in marketing technology held on 19th sep 2018, organized by PG & Research Department of Commerce In Morappur Kongu College of Arts & Science, Morappur at "Today E-Commerce".
6. Presented in National conference on "Emerging Trends in Digital Financial Ecosystems: Challenges and Opportunities for Women's Economic Empowerment" held on 17th Feb 2025, organized by Department of Commerce KCAS College, Tiruvannamalai at "Consumer Behaviour in Online Retail".

10. Research papers published with details:

(Name of the Journal (International! National! Regional) Title, Volume, etc.)

1. The published in International Journal at A study on stress management of workers in the pvt industries – with special reference to hosur, Innovations in physical sciences, information technology and social sciences (IC-IPIS 2020),
2. The published in International Journal at risk management : Procedures, methods & experience, Volume No:1, special Issue no: 1, ISSN: 2394-7209, pg.No (137-142), Jan 2016.
3. The published in National Journal at Review of Indian work culture and changed focused by Indians in the ERA of globalization, Volume No:1, special Issue no: 1, ISSN: 2394-7209, pg.No (73-76), Feb 2016.
4. The published in International Journal at A Study On Employee Retention of Subramaniya Siva Co-Operative Sugar Mills Ltd In Gopalapuram – With Special Reference To Harur, Recent Trends in Business And Sustainable Development, Volume No:2, special Issue no: 1, ISSN: 234-209, pg.No (77-79) (ICRTBSD- 2024).
5. The published in International Journal At A Study On Performance Appraisal System In Unique Shell Mould India Private Limited, Coimbatore, Industrial Organizational, Artificial Intelligent and Management Studies, Volume No:1, special Issue no: 1, ISSN: 9 789348 505910, pg.No (4) (ICIOAIMA- 2025).

11. Books published with details: 02

12. Conferences / Workshops / Seminars organized with details: 05

13. Achievements:

1. University **8th Rank** in master philosophy for commerce held on 2015-2016 at Periyar University, Salem.
2. I received in best teacher award at Sri Vidya Mandir Arts & Science College (A) Uthangarai – 2024.

Signature of the Staff