

## MEMORANDUM OF UNDERSTANDING

Between

**SRI VIDYA MANDIR ARTS & SCIENCE COLLEGE, KATTERI, UTHANGARAI,  
KRISHNAGIRI, TAMIL NADU, INDIA**

And

**KAMADHENU COLLEGE OF ARTS AND SCIENCE, THOKKAMPATTI,  
DHARMAPURI, TAMIL NADU, INDIA**

**Whereas** Sri Vidya Mandir Arts & Science College, Katteri, Uthangarai, Krishnagiri, Tamil Nadu, INDIA, affiliated to Periyar University, Salem, NAAC 'A' Accredited and Recognized 2(f) & 12(B) under UGC Act of 1956, offering UG, PG and Research Programmes in Arts, Science and Social Sciences, established in 2000 with noble aim of uplifting economically and educationally backward districts of Dharmapuri and Krishnagiri into best educational destinations in Tamil Nadu, Thiru V. Chandrasekaran, the Founder of this College, Website: <http://svmcugi.com/> (hereinafter referred as SVM (Mentor)) and

**Whereas** Kamadhenu College of Arts and Science, Thokkampatti, Dharmapuri, Tamil Nadu, INDIA, affiliated to Periyar University, Salem, offering UG, PG and Research Programmes in Arts, Science and Social Sciences, established in 1996 towards serving the cause of excellent education at all levels from under graduation to post graduation, Thiru G.S. Radhakrishnan, the Founder of this College, Website: <http://www.kamadhenucollege.com/index.php> (hereinafter referred as KC (Mentee)) and

**Whereas** SVM (Mentor) and KC (Mentee) (hereinafter jointly referred to as 'Parties') have agreed to enter into an academic collaboration in multiple academic / research disciplines of the Parties and to constituent stakeholders (Faculty, Staff Members and Students) of KC (Mentee) and SVM (Mentor), under UGC Scheme of PARAMARSH for Mentoring NAAC Accreditation Aspirant Institutions to promote Quality Assurance in Higher Education

**This Memorandum of Understanding (MoU)** is entered to between the Parties this 29<sup>th</sup> day of August 2019 which witnessed as hereunder.


1. The purpose of this MoU is to enhance overall quality and self-improvement of the Mentee Institution (KC) by the Internal Quality Assurance Cell (IQAC) of the Mentor

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Dr. A. KANNAN, M.Com., MBA., M.Phil., Ph.D.,  
Principal,  
Kamadhenu College of Arts & Science,  
A.H. Road, Dharmapuri - 636 705.



Institution (SVM) through a Hub & Spoke (H & S) Model under the UGC Scheme of PARAMARSH.

2. In an effort to experience the overall quality and self-improvement of the Mentee Institution (KC), several programmes (Guest Lectures / Workshops / Trainings) will be implemented under the UGC Scheme of PARAMARSH. The themes of the programmes encompass:

- i. To train Faculty and Staff for proper processes, documentation and presentation
- ii. To share knowledge, information and resources
- iii. To create opportunities for research collaboration and faculty development
- iv. To provide guidance and encouragement to Parties to adopt best practices
- v. To bring about enhancement in the overall Quality of the Mentee Institution
- vi. To enhance profile of Parties as a result of improved quality of research, teaching and learning methodologies
- vii. To receive support in Professional Development of Academics
- viii. To advance point in NIRF Ranking and NAAC Accreditation

3. The implementation of any or all the programmes will be separately negotiated and determined by the Parties by the way of separate agreement and subject to applicable UGC Regulation(s) of the PARAMARSH Scheme.

4. Implementation of the programmes under the UGC Scheme of PARAMARSH will continue up to the period prescribed by the PARAMARSH Scheme.

5. SVM (Mentor) and KC (Mentee) affirm this MoU by signature of their officials duly authorized to enter into and to implement the same.

6. This MoU will become effective from the date herein mentioned above and shall remain valid for a period of two years unless either Party terminates the same on three month written notice to the other. Notwithstanding any such termination any Program that is being implemented under Clause 2 (ii) above shall continue till its full completion.


7. This MoU will be reviewed at the end of second year and subject to mutual consensus may be renewed on such terms and conditions as may be mutually agreed.

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8. Each party shall have a Co-ordinator for the MoU who shall be responsible for organizing and implementing the programmes under the UGC Scheme of PARAMARSH. The contact details of the Co-ordinators shall be as stated herein and may be changed by the Parties at any time during the term of this MoU by written communication. The Co-ordinators currently designated for the purpose are:

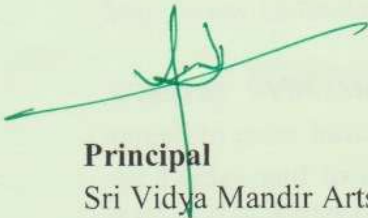
**Co-ordinator at SVM**

Name: **DR. N. GUNASEKARAN**  
Designation: **Assistant Professor & Head**  
Department: **English**  
Mobile: **9489893367**  
E-mail: **ngsekarana@gmail.com**

**Co-ordinator at KC**

Name: **Dr. B. Mohanadas**  
Designation: **Head**  
Department: **Department of Business Administration**  
Mobile: **8689893900**  
E-mail: **Kamadhenu\_Principal@gmail.com**

This MoU is signed by the duly authorized officials of the Parties on the day first mentioned herein above:

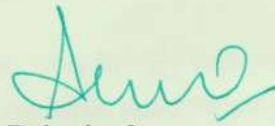


**Principal**  
Sri Vidya Mandir Arts & Science College  
Katteri, Uthangarai, Krishnagiri  
Tamil Nadu, INDIA

Dr. **K. Anand**, B.Com., M.B.A., M.Phil., Ph.D.,

**PRINCIPAL,**

Sri Vidya Mandir Arts & Science College  
KATTERI, Uthangiri - 635 207  
Krishnagiri District



**Principal**  
Kamadhenu College of Arts and Science  
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