



# SRI VIDYA MANDIR ARTS & SCIENCE COLLEGE

(Autonomous)

(An Autonomous College affiliated to Periyar University, Salem)

(Accredited by NAAC with 'A' Grade [3.27])

(Recognised 2(f) & 12(B) under UGC Act of 1956)

Vignesh Nagar, Katteri – 636 902, H. Eachampadi (Via),

Uthangarai (Tk), Krishnagiri (Dt), Tamil Nadu

## First Under Graduate (BBA & BBA (CA)) Board of Studies Meeting in Management Studies

Date: 18.03.2020 (Wednesday)

Time: 10.30 A.M.

Venue: IQAC Hall

### Members Present

Sl. No.	Name, Designation & Address of the Member	Role	Signature
1.	<b>Dr. R. Murugesan, MBA, M.Phil., Ph.D.</b> Assistant Professor & Head, Department of Management Studies, Sri Vidya Mandir Arts & Science College (Autonomous), Katteri – 636902, Uthangarai, Tamil Nadu	Chairman	 18/3/2020
2.	<b>Dr. R. Subramaniya Bharathy, MBA, Ph.D.</b> Associate Professor, Department of Management Studies, Periyar University, Salem – 636 011, Tamil Nadu	University Nominee	 18/03/20
3.	<b>Dr. M. Viswanathan, MBA, M.Phil., Ph.D.</b> Associate Professor & Head, Department of BBA (CA), Kongu Arts and Science College, (Autonomous), Erode – 638 107, Tamil Nadu	Subject Expert from Outside the Parent University	 18/3/20
4.	<b>Dr. S. Sasikumar, M.Com., MBA, M.Phil., Ph.D., SET</b> Assistant Professor and Head, Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur – 635 601, Tamil Nadu	Subject Expert from Outside the Parent University	 18/03/2020
5.	<b>Dr. S. Manoharan, MBA, M.Phil., Ph.D.</b> Associate Professor, Department of Management Studies & Research Centre, BMS College of Engineering, Bangalore, Karnataka	Subject Expert (Special Invitee)	 18/03/2020
6.	<b>Dr. R. Gayathri, MBA, Ph.D.</b> Deputy Manager - Talent Management, KONE Elevator India Private Limited, Chennai, Tamil Nadu	Industrial Representative	 18/3/2020
7.	<b>Dr. K. Arul, MBA, M.Phil., Ph.D.</b> Principal, Sri Vidya Mandir Arts & Science College (Autonomous), Katteri – 636 902, Uthangarai, Tamil Nadu	Member	 18/3/2020
8.	<b>Dr. R. Sathiyakala, M.A., M.Phil., Ph.D.</b> Assistant Professor, Department of Management Studies, Sri Vidya Mandir Arts & Science College (Autonomous), Katteri – 636 902, Uthangarai, Tamil Nadu	Member	 18/3/20
9.	<b>Dr. S. Karthick, MBA, M.Phil., Ph.D.</b> Assistant Professor, Department of Management Studies, Sri Vidya Mandir Arts & Science College (Autonomous), Katteri – 636 902, Uthangarai, Tamil Nadu	Member	 18/03/2020
10.	<b>Mr. M. Kaviyarasu, M.Sc., M.Phil., (Ph.D.)</b> Assistant Professor, PG & Research Department of Mathematics, Sri Vidya Mandir Arts & Science College, Katteri – 636 902 (Autonomous), Uthangarai, Tamil Nadu	Member	 18/3/20
11.	<b>Mr. N. Sriram, M.Sc., M.Phil.</b> Assistant Professor, PG & Research Department of Computer Science & Applications, Sri Vidya Mandir Arts & Science College (Autonomous), Katteri – 636 902, Uthangarai, Tamil Nadu	Member	 18/3/2020
12.	<b>Mr. M. Dharmalingam, M.Com., NET, SET</b> Assistant Professor, Department of Management Studies, Sri Vidya Mandir Arts & Science College (Autonomous), Katteri – 636 902, Uthangarai, Tamil Nadu	Member	 18/03/2020
13.	<b>Mr. S. Gobarasan, MBA</b> Administrative Staff, Sri Vidya Mandir Arts & Science College (Autonomous), Katteri – 636 902, Uthangarai, Tamil Nadu	Alumnus	 18/3/2020



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Uthangarai (Tk), Krishnagiri (Dt), Tamil Nadu

## **Minutes of the First Under Graduate (BBA & BBA (CA)) Board of Studies Meeting in Management Studies of Sri Vidya Mandir Arts & Science College (Autonomous)**

**Date: 18.03.2020 (Wednesday)**

**Time: 10.30 A.M.**

**Venue: IQAC Hall**

The first Under Graduate (BBA & BBA (CA)) Board of Studies Meeting of the PG & Research Department of Commerce was conducted as per the guidelines of the University Grants Commission (UGC) on 18.03.2020 at 10.30 A.M. in the Internal Quality Assurance Cell (IQAC) of this College. The following Members were present in the meeting.

### **Members Present**

- 1. Dr. R. Murugesan, MBA, M.Phil., Ph.D.** **Chairman**  
Assistant Professor & Head  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarari  
Krishnagiri District, Tamil Nadu
- 2. Dr. R. Subramaniya Bharathy, MBA, Ph.D.** **University Nominee**  
Associate Professor  
Department of Management Studies  
Periyar University  
Salem – 636 011, Tamil Nadu



3. **Dr. M. Viswanathan, MBA, M.Phil., Ph.D.** **Subject Expert from Outside the Parent University**  
Associate Professor & Head  
Department of BBA (CA)  
Kongu Arts and Science College, (Autonomous)  
Erode – 638 107, Tamil Nadu
4. **Dr. S. Sasikumar, M.Com., MBA, M.Phil., Ph.D., SET** **Subject Expert from Outside the Parent University**  
Assistant Professor and Head  
Department of Management Studies  
Sacred Heart College (Autonomous)  
Tirupattur – 635 601, Tamil Nadu
5. **Dr. S. Manoharan, MBA, M.Phil., Ph.D.** **Subject Expert (Special Invitee)**  
Associate Professor  
Department of Management Studies  
& Research Centre, BMS College of Engineering  
Bangalore, Karnataka
6. **Dr. R. Gayathri, MBA, Ph.D.** **Industrial Representative**  
Deputy Manager - Talent Management  
KONE Elevator India Private Limited  
Chennai, Tamil Nadu
7. **Dr. K. Arul, MBA, M.Phil., Ph.D.** **Member**  
Principal  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu
8. **Dr. R. Sathiyakala, M.A., M.Phil., Ph.D.** **Member**  
Assistant Professor  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu
9. **Dr. S. Karthick, MBA, M.Phil., Ph.D.** **Member**  
Assistant Professor  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu

10. **Mr. M. Kaviyarasu, M.Sc., M.Phil., (Ph.D.)** **Member**  
Assistant Professor  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu
11. **Mr. N. Sriram, M.Sc., M.Phil.** **Member**  
Assistant Professor  
PG & Research Department of Computer Science  
& Applications, Sri Vidya Mandir Arts & Science College  
(Autonomous), Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu
11. **Mr. M. Dharmalingam, M.Com., NET, SET** **Member**  
Assistant Professor  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu
13. **Mr. S. Gobarasan, MBA** **Alumnus**  
Administrative Staff  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu

The meeting was convened at 10.30 A.M. Dr. K. Arul, Principal of the College welcomed the Members of the Board of Studies (BoS) and handed over the proceedings to the Chairman of the BoS, Dr. R. Murugesan. Dr. R. Murugesan introduced all the Members of the BoS and welcomed them. After a brief introduction to the duties and responsibilities of the BoS, Dr. R. Murugesan explained the details of Agenda and the academic matters to be discussed. The Agenda of the Meeting was taken up for discussion. The Agenda-wise resolutions made in the Meeting are given below:

## AGENDA I

**Preparation of syllabi for BBA & BBA (CA) degree courses for the academic year 2020- 2021 and thereafter.**

## RESOLUTIONS

Dr. R. Murugesan submitted the prepared syllabi for the BBA & BBA (CA) degree courses to the BoS Members and presented the same. Based on his presentation the committee members arrived into the following resolutions.

- The committee scrutinized and unanimously recommended the syllabi for the BBA & BBA (CA) degree courses for the approval of the Academic Council after carrying out recommended corrections.
- The committee recommended the incorporation of online extra credit courses (SWAYAM – MOOC) for the benefit of the students.
- The committee has suggested to include lecturing hours for each unit.
- It was suggested to interchange core papers between semesters for the BBA & BBA (CA) degree courses.
- The committee suggested to follow uniformity in text and reference books with respect to numbers.
- It was suggested to incorporate learning outcomes for all the subjects.
- It was suggested to frame subject codes for all the subjects based on certain criteria.

## **AGENDA II**

**Formulation of methodologies for innovative teaching and evaluation techniques.**

### **RESOLUTIONS**

- ✓ The committee recommended to adopt to latest teaching-learning methods like, Blended Learning, Flip Methods, Role Plays, Simulations, Case Study Learnings Experimental Learning, Situation Analysis and ICT Based Techniques for effective class room learning and teaching.
- ✓ The committee also recommended to conduct special classes for students and various soft skills and corporate skills needed in the industry. It was also suggested to include article credit.

## **AGENDA III**

**Preparation of scheme of examinations and question paper pattern.**

### **RESOLUTIONS**

The committee discussed about the scheme of examinations & question paper pattern and unanimously arrived into the following resolutions:

- ❖ Maximum marks for theory examination will be 100 marks, out of which 75 marks will be allotted for external examination and 25 marks will be distributed for internal examination.
- ❖ Part A in external examination will be conducted in the form of Objective Type Questions for 15 marks ( $15 \times 1 = 15$  marks)
- ❖ For Part B, it is suggested to conduct the examination with 5 questions in either or type ( $5 \times 4 = 20$  marks)
- ❖ 5 questions in either or format were suggested to ask in Part C ( $5 \times 8 = 40$  marks)
- ❖ Total duration of the exam will be 3 hours

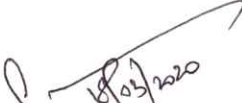


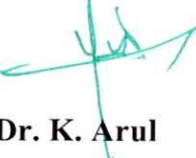
❖ Internal Assessment for 25 marks is suggested to be followed in the following manner

- a. Written examination for 10 marks
- b. Assignment for 5 marks
- c. Seminar for 5 marks
- c. Online course for 5 marks

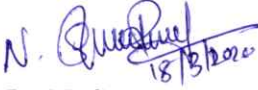
  
Dr. R. Murugesan

  
Dr. M. Viswanathan

  
Dr. S. Manoharan

  
Dr. K. Arul

  
Dr. S. Karthick


  
Mr. N. Sriram

  
Mr. S. Gobarasan

  
Dr. R. Subramaniya Bharathy

  
Dr. S. Sasikumar

  
Dr. R. Gayathri

  
Dr. R. Sathiyakala

  
Mr. M. Kaviyarasu

  
Mr. M. Dharmalingam