



# **SRI VIDYA MANDIR ARTS & SCIENCE COLLEGE**

**(Autonomous)**

(An Autonomous College Affiliated to Periyar University, Salem)

(Accredited by NAAC with 'A' Grade [3.27])

(Recognised 2(f) & 12(B) under UGC Act of 1956)

Vignesh Nagar, Katteri – 636 902, H. Eachampadi (Via),

Uthangarai (Tk), Krishnagiri (Dt), Tamil Nadu

## **Minutes of the Under Graduate (BBA & BBA (CA)) Board of Studies**

### **Meeting in Management Studies of Sri Vidya Mandir Arts & Science College**

**(Autonomous)**

**Date: 25.08.2021 (Wednesday) Time: 11.00A.M. Mode: Online (Zoom App)**

The Undergraduate (BBA & BBA (CA)) Board of Studies Meeting of the Department of Management Studies was conducted as per the guidelines of the University Grants Commission (UGC) on 25.08.2021 at 11.00a.m. through Online Mode (Zoom App

Link: <https://us02web.zoom.us/j/82766428889?pwd=WHpZWkwYMGlyahIyTGvjTXNNazhqdz09>). The following Members were present in the meeting.

#### **Members Present**

1. **Dr. R. Sathiyakala, MA, M.Phil., Ph.D.** **Chairman**  
Assistant Professor & Head  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu
2. **Dr. R. Subramaniya Bharathy, MBA, Ph.D. University Nominee**  
Associate Professor  
Department of Management Studies  
Periyar University  
Salem – 636 011, Tamil Nadu

3. **Dr. M. Viswanathan, MBA, M.Phil., Ph.D.** **Subject Expert from Outside the Parent University**  
Associate Professor & Head  
Department of BBA (CA)  
Kongu Arts and Science College, (Autonomous)  
Erode – 638 107, Tamil Nadu
4. **Dr. S. Sasikumar, M.Com., MBA, M.Phil., Ph.D., SET** **Subject Expert from Outside the Parent University**  
Assistant Professor and Head  
Department of Management Studies  
Sacred Heart College (Autonomous)  
Tirupattur – 635 601, Tamil Nadu
5. **Dr. S. Manoharan, MBA, M.Phil., Ph.D.** **Special Invitee**  
Associate Professor  
Department of Management Studies  
& Research Centre, BMS College of Engineering  
Bangalore, Karnataka
6. **Dr. R. Gayathri, MBA, Ph.D.** **Industrial Representative**  
Deputy Manager - Talent Management  
KONE Elevator India Private Limited  
Chennai, Tamil Nadu
7. **Dr. G. Raja, MBA, M.Phil., Ph.D.** **Member**  
Assistant Professor  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu
8. **Mr. P. Murugan, M.COM, M.Phil., (Ph.D.)** **Member**  
Assistant Professor  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu
9. **Mr. R. Vasanthakumar, M.Com., M.Phil.** **Member**  
Assistant Professor  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu

**10. Mr. K. Venkatesan, MBA, M.Phil., Member**

Assistant Professor  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu

**11. Mr. M. Kaviyarasu, M.Sc., M.Phil., (Ph.D.) Member**

Assistant Professor  
Department of Management Studies  
Sri Vidya Mandir Arts & Science College (Autonomous)  
Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu

**12. Mr. M. Anbarasan, M.Sc., M.Phil. Member**

Assistant Professor  
PG & Research Department of Computer Science  
& Applications, Sri Vidya Mandir Arts & Science College  
(Autonomous), Katteri – 636 902, Uthangarai  
Krishnagiri District, Tamil Nadu

The meeting was commenced at 11.00 a.m. Dr. R. Sathiyakala, Chairman welcomed the Members of the Board of Studies (BOS). Then, she explained the details of Agenda and the academic matters to be discussed. The Agenda of the Meeting was taken up for discussion. The Agenda Wise resolutions made in the Meeting are given below:

**AGENDA I**

**To revise the first yearsyllabus of BBA & BBA (CA) Degree Programmes for the academic year 2021- 2022.**

**RESOLUTIONS**

Dr. R. Sathiyakala submitted the revised first year syllabi for the BBA & BBA (CA) degree programmes to the BOS Members and presented the same. Based on her presentation, the BOS Members arrived into the following resolutions.

- The committee scrutinized and unanimously recommended the first yearsyllabi for the BBA & BBA (CA) degree programmes for the approval of the Academic Council after carrying out recommended corrections.
- The committee suggested to follow uniformity in text and reference books with respect to numbers.

It was resolve to approve the following modifications and finalized the first-year syllabus of BBA & BBA (CA) programmes.

### Semester – I

Sl. No.	Programme Name	Nature of Course	Course Name	Unit	Incorporated Topics	Removed Topics
1	BBA and BBA (CA)	Core – I	Principles of Management	I	ManagerialGrid – SocialResponsibilities of a Manager	Principles of management
				II	Techniques of Decision Making.	Process of decision making
				III	Departmentation Meaning– BasisandSignificanceofDepartm entation	---
				IV	DanielPink’sThr eeElements of IntrinsicMotivat ion Theory	Theories of motivation
				V	RecentTrendsin Managementand CSR	---



2	BBA	Core – II	Business Communication	I	Channels of Communication	---
				IV	Group Communication – Interview, Group Discussion, Meeting, Conference	Public relation
				V	Video Conference – Social Media	---

### Semester – II

Sl. No.	Programme Name	Nature of Course	Course Name	Unit	Incorporated Topics	Removed Topics
1	BBA and BBA (CA)	Core II	Organisational Behaviour	I	Recent Trend in OB	---
				III	Types of Motivation	Leadership
2	BBA	Elective – II	Financial Accounting	I	Accounting Principles and Classification of Accounts	---
				III	Final Accounts of Sole Trader – Introduction – Meaning of Final Accounts	Manufacturing Account
				IV	Difference Between Hire Purchase and Installment System	---

## **AGENDA II**

**To approve the inclusion of Communicative English and Professional English courses in the first year Syllabus of BBA & BBA (CA) Degree Programmes.**

## **RESOLUTIONS**

- ✓ It was resolved to approve the inclusion of Communicative English I and Communicative English II Courses prescribed by the TANSCH, each with the Credits of 3 by replacing Foundation English I and Foundation English II Courses in the First and Second Semester, respectively of the BBA & BBA (CA) Degree Programmes.
- ✓ It was resolved to approved the inclusion of Professional English I and Professional English II as Add-On Courses prescribed by the TANSCH under the category of Commerce and Management, each with the Credits of 4 in the First and Second Semester, respectively of the BBA and BBA (CA) Programmes.

## **AGENDA III**

**To approve the syllabus of Certificate, Diploma and Add-On Courses.**

## **RESOLUTION**

It was resolved to approve the framed syllabus of the Certificate (Business Skill, Group Dynamic, Human Resource Management, Marketing Communication, Personal Manager and Sector Management), Diploma (Event Management) and Add-on (Professional English for Core Course) Courses.

#### AGENDA IV

**To recommend the Panel of Question Paper Setters, Question Paper Scrutinizers and Answer Script Evaluators (Both Theory and Practical) for the Approval of the Academic Council.**

#### RESOLUTIONS

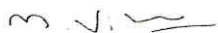
- ✓ The BOS Members discussed and recommended the submitted Panel of Question Paper Setters (22 Setters), Question Paper Scrutinizers (7 Scrutinizers) for the Approval of the Academic Council. and answer scripts valuator (Both theory and practical).
- ✓ It was resolved to recommend the teaching staff members with minimum teaching experience of two years in accordance with the Periyar University for evaluating the semester examination answer scripts (Both Theory and Practical).




**Dr. R. Sathiyakala**



**Dr. R. Subramaniya Bharathy**



**Dr. M. Viswanathan**



**Dr. S. Sasikumar**



**Dr. S. Manoharan**



**Dr. R. Gayathri**



**Dr. G. Raja**



**Mr. R. Vasanthakumar**



**Mr. P. Murugan**



**Mr. K. Venkatesan**



**Mr. M. Kaviyarasu**



**Mr. M. Anbarasan**