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*Certificate will be issued to
all participants.*



**SRI VIDYA MANDIR
ARTS & SCIENCE COLLEGE
(AUTONOMOUS)**



(An Autonomous College Affiliated to Periyar University, Salem – 636 011)
(Recognized under Section 2(f) & 12(B) of the UGC Act, 1956)
(Accredited by NAAC with 'A' Grade [CGPA 3.27])

Katteri - 636 902, Uthangarai, Krishnagiri Dt, Tamil Nadu, India.

PG & RESEARCH DEPARTMENT OF ENGLISH

In Collaboration with



**VELALAR COLLEGE
OF ENGINEERING AND TECHNOLOGY**

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Accredited by NAAC with A+ Grade & Accredited by NBA

AN AUTONOMOUS INSTITUTION

**A TWO DAY
INTERNATIONAL CONFERENCE
ON
MODERNIZATION IN ENGLISH
LANGUAGE AND LITERATURE
(IC-MELL-2024)**

**15th & 16th MARCH 2024
(Friday & Saturday)**

Venue: **SVM College Auditorium**



Scan for Registration



Scan for payment
UPI ID: srividhyamandhirutg@sbi

ABOUT THE COLLEGE

The visionary Philanthropists of Sri Vidya Mandir Higher Educational Trust started Sri Vidya Mandir Arts & Science College in Katteri Village, Uthangarai in the year 2000 with the noble aim of uplifting economically and educationally backward districts, Dharmapuri and Krishnagiri into a number one educational destination in Tamil Nadu. The College is surrounded by the culturally rich pilgrimage centers, Hanumantheertham (2 km) and Theerthamalai (15 km), associated with the famous Epic, The Ramayana. The College is located in a sprawling campus of more than 50 acres. The Queen of Mountains, the Eastern Ghats, has bestowed her bountiful nature and conducive climate around the area. The College is well connected with the nearby cities and located in the Salem-Vellore State Highways. Currently the College functions with strength of around 2900 Students and 160 Faculty Members. The College offers 15 UG programmes, 9 PG programmes, 7 M.Phil. programmes and 3 Ph.D. programmes. The College was recognized by the University Grants Commission (UGC) under Section 2(f) & 12(B) of the UGC Act, 1956 on 26th August 2013. The curriculum model developed at SVM originally integrating teaching, research and extension has earned the institute UGC Status by the NAAC in 2015 with 'A' Grade (CGPA 3.27). As another feather in the crown, the College sustains the same NAAC (A Grade) till 2025. The college is conferred with Autonomous Status by the UGC from the academic year 2019-2020 onwards.

HIGHLIGHTS OF THE DEPARTMENT

The Department of English was incepted in the year 2006 with the noble aim of providing a platform to the rural background for uplifting their career with good communication. The department was converted into PG and Research Department in 2007 and 2012, respectively. It is a matter of pride that the PG & Research Department of English has achieved many successes in the path of education for the welfare of students. The substantial progress of English Department in a short span of thirteen years is really a worth of appreciation. The developing infrastructure of the college is truly bound to make the department internationally

competent. So far, the students of the English Department have secured 78 University Ranks including 6 Gold Medals in the Periyar University examinations. More number of notable alumni of our Department are studying in various reputed Colleges and Universities with meritorious scholarships and working in government as well as private sectors. Apart from the academic achievements, the department is also taking sincere efforts to develop the standard of the students by conducting Conferences, Seminars, Workshops and Literary Programmes and like Literary Grapple and Literary Fest at regular intervals to mould them as a well-versed philologists and good Citizens in the Universe.

CONFERENCE THEME

International Conference on MODERNIZATION IN ENGLISH LANGUAGE AND LITERATURE (IC-MELL-2024) aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Development in Modernization. It is a continuous and open-ended process. Its theory suggests that traditional societies will develop as they adopt more modern practices. Proponents of modernization theory claim that modern states are wealthier & more powerful and their citizens are freer to enjoy a higher standard of living. It also provides the premier interdisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, concerns & practical challenges encountered, and the solutions adopted in the fields of Development in Language and Literature.

SUB THEMES OF THE CONFERENCE (BUT NOT LIMITED)

- English Language and Literature
- Language and Globalization
- Language and Media
- Language and Mind
- Language and Society
- Ethnic and Postcolonial Literature
- Environmental Literature and Eco-Criticism

- Comparative Literature Studies
- Gender, Race, and Identity in Literature
- Literature and Media
- Translation and Media
- Multilingualism and Translation
- Culture Studies in Translation
- Translation and New Technology
- Terminology in Translation
- Cross-Cultural Communication and ELT
- Technology and E-Learning
- ELT Collaborative Approaches
- New Trends and Methodology in ELT

CALL FOR PAPERS

Research paper of original contributions, which are not already submitted/published elsewhere are invited from researchers, academia and students on areas related to the scope of the conference. Each article must be accompanied by an abstract and should be prepared as per 9th edition of the MLA. The article in MS-Word format should be submitted to the conference E-mail icmell2024@gmail.com

PUBLICATION

Submitted Research paper will be peer reviewed by competent reviewers. All registered Research papers will be published in the proceedings of the conference with ISBN and E-copy will be provided to the contributors.

IMPORTANT DATES

Last Date for submission of Abstract – 29th February 2024

Last Date for submission of Full Length Paper – 5th March 2024

- Registration Link: <https://forms.gle/iiZ47Cu1kMghDFJG6>

REGISTRATION FEE

- Participation Only : Rs. 500/- (Faculty & Research Scholars)
- Participation Only : Rs. 300/- (Students)
- Paper Presentation: Rs. 1000/- (Students)
Rs. 1500/- (Research Scholar & Faculty)
\$30 (Foreign Scholar & Faculty)



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