



DJ Academe
Deccan International
Academic Publisher
Kumbakonam - 612401 Thanjavur Dt,
Tamil Nadu, India

**Sri Vidya Mandir Arts and Science
College (Autonomous)**
(Affiliated to Periyar University, Salem)
Accredited by NAAC with 'A' Grade [3.27]
Katteri, Uthangarai - 636902.



MEMORANDUM OF UNDERSTANDING

Between

**DJ ACADEME – DECCAN INTERNATIONAL ACADEMIC PUBLISHER,
KUMBAKONAM, INDIA**

and

SRI VIDYA MANDIR ARTS AND SCIENCE COLLEGE, KRISHNAGIRI, INDIA

AGREEMENT

This Memorandum of Understanding ("MOU") sets for the terms of understanding and collaboration between DJ Academe – Deccan International Academic Publisher (hereinafter referred to as "DJ Academe"), located in Kumbakonam, Thanjavur District, Tamil Nadu-612 401, represented by Mr. R G Padmanabhan, Proprietor, and Sri Vidya Mandir Arts & Science College (hereinafter referred to as "Sri Vidya Mandir"), situated in Krishnagiri, Tamil Nadu.

BACKGROUND

DJ Academe is an academic publishing entity deeply involved in intellectual property rights (IPR) activities, book and book chapter publication, and associated services. Sri Vidya Mandir Arts & Science College is a distinguished academic institution committed to fostering academic excellence. This MOU aims to establish a collaborative framework between the two parties for the advancement of academic publications, IPR activities, and the inclusion of conference journal abstracts with ISBN indexing.

RESPONSIBILITIES OF THE PARTIES

1. DJ Academe's Responsibilities:

- Undertake the publication of books and book chapters submitted by Sri Vidya Mandir, adhering to industry standards and academic integrity.
- Provide guidance on copyright protection, licensing, and other IPR-related matters, ensuring the legal and ethical use of academic works.





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- Take the necessary steps to facilitate ISBN indexing for conference journal abstracts, contributing to the global recognition of the scholarly contributions made by Sri Vidya Mandir.

2. Sri Vidya Mandir's Responsibilities:

- Facilitate the submission of high-quality academic works for publication, encouraging faculty members and scholars to actively contribute to the academic discourse.
- Promote the collaboration with DJ Academe among the academic community, fostering awareness of the opportunities and benefits arising from this partnership.
- Provide DJ Academe with all necessary information and support for the ISBN indexing of conference journal abstracts, ensuring a seamless integration of conference proceedings into the scholarly ecosystem.

PURPOSE OF COLLABORATION

1. INTELLECTUAL PROPERTY RIGHTS (IPR) ACTIVITIES:

As part of our commitment to fostering academic excellence, DJ Academe is dedicated to supporting Sri Vidya Mandir Arts and Science College in intellectual property rights (IPR) activities. This encompasses a range of initiatives to protect, manage, and leverage the intellectual output generated by the faculty, researchers, and students at the institution.

Support Offered:

- Guidance on copyright protection for academic works.
- Assistance in licensing intellectual properties.
- Workshops and seminars on understanding and managing IPR.
- Collaboration on patenting innovative research outcomes.

By providing expertise and resources in IPR, DJ Academe aims to empower Sri Vidya Mandir in safeguarding its intellectual capital and maximizing the impact of its scholarly contributions.





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2. BOOK/BOOK CHAPTER PUBLICATION:

DJ Academe recognizes the importance of disseminating academic knowledge through publications. In line with this, we offer comprehensive support to Sri Vidya Mandir Arts and Science College for book and book chapter publication. This collaboration is designed to amplify the reach and influence of the institution's research and academic works.

Support Offered:

- Review and consideration for publication of books and book chapters.
- Facilitation of the peer-review process to ensure academic rigor.
- Assistance in the editorial process, including copyediting and formatting.
- Promotion and marketing of published works through our academic network.

This collaboration aims to provide a platform for Sri Vidya Mandir to showcase its scholarly achievements and contribute meaningfully to the academic community.

3. CONFERENCE JOURNAL ABSTRACTS WITH ISBN INDEXING:

Recognizing the significance of academic conferences in knowledge dissemination, DJ Academe extends its support to Sri Vidya Mandir for conference journal abstracts with ISBN indexing. This initiative aims to enhance the visibility and recognition of the institution's contributions to conferences and academic gatherings.

Support Offered:

- Inclusion of abstracts from Sri Vidya Mandir's conferences in DJ Academe's conference journals.
- Ensuring ISBN indexing for abstracts, enhancing their academic credibility.
- Collaborative efforts to organize and host conferences on mutual interests.
- Promotion of conference proceedings for wider dissemination.

Through this collaboration, DJ Academe seeks to elevate the academic standing of Sri Vidya Mandir by providing a platform for sharing research findings and insights with a broader audience.





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4. BENEFITS OF COLLABORATION:

Global Visibility: Amplify the reach of Sri Vidya Mandir's intellectual contributions on a global scale.

Networking Opportunities: Connect with scholars, researchers, and institutions in the broader academic community.

Enhanced Academic Reputation: Contribute to the institution's academic reputation through high-quality publications and recognized conference participation.

TENURE AND TERMINATION:

This MoU will take effect from the date it is signed by representatives of the two institutions. It will remain valid for three years and may be continued thereafter after suitable review and agreement.

Either institution may terminate the MoU by giving written notice to the other institution six months in advance. Once terminated, neither DJ Academe nor SVM will be responsible for any losses, financial or otherwise, which the other institutions may suffer. However, DJ Academe and SVM will ensure that all activities in progress are allowed to complete successfully.

	Coordinator at DJ Academe	Coordinator at SVM
Sign		
Name	Prof. A Joesph Arockiam	Dr. C. Ragavan
Designation	Chief Operating Officer (COO)	Associate Professor & Head
Mobile	7010334213	9944349898
E-mail	Mechjoe123@gmail.com	ragavanshana@gmail.com

	DJ Academe	Principal SVM
Sign		
Name	Prof. R G Padmanabhan	Principal Dr. N. Gunasekaran
Designation	Managing Director	Principal
Mobile	9944163100	9489893367
E-mail	djademe.diap@gmail.com	principalsvm@gmail.com

IN CHARGE

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