

## CHIEF PATRONS

Thiru. **V. CHANDRASEKARAN**, Founder  
Sri Vidya Mandir Group of Educational Institutions, Uthangarai

Thiru. **S.D. CHANDRASEKAR**, Secretary & Correspondent  
Velalar College of Engineering and Technology (Autonomous),  
Thindal, Erode

## PATRON

Dr. **N. GUNASEKARAN**, Principal  
Sri Vidya Mandir Arts & Science College (Autonomous), Uthangarai

Dr. **M. JAYARAMAN**, Principal  
Velalar College of Engineering and Technology (Autonomous),  
Thindal, Erode

Rev.Dr. **D. MARIYA ANTONYRAJ**, Principal  
Sacred Heart College (Autonomous), Tirupattur

Ref Dr. **K. A. MARIA AROKIARAJ**, Additional Principal and PG Head,  
Sacred Heart College, Tirupattur 635601

Dr. **D. KAVITHA**, Vice Principal  
Sri Vidya Mandir Arts & Science College, (Autonomous),  
Uthangarai

## CONVENORS

Dr. **NAGALETCHIMEE ANNAMALAI**, Professor,  
Universiti Sains Malaysia, Malaysia

Mrs. **P. SRIDEVI**, Assistant Professor & Head,  
Sri Vidya Mandir Arts & Science College (Autonomous), Uthangarai

Mrs. **MARY JENIF**, Assistant Professor & Head  
Sacred Heart College (Autonomous), Tirupattur

## ORGANIZING SECRETARY(S)

Dr. **M. PRAKASH**, Assistant Professor  
Sri Vidya Mandir Arts & Science College (Autonomous), Uthangarai

Dr. **R. SIVASANKARI**, Assistant Professor  
Sri Vidya Mandir Arts & Science College (Autonomous), Uthangarai

## ORGANIZING COMMITTEE MEMBERS

Mr. **R. AMIRTHARAJ**, Assistant Professor, SVMC  
Mr. **K. JEEVANANTHAN**, Assistant Professor, SHC  
Mr. **A. VELMURUGAN**, Assistant Professor, SVMC  
Mr. **S. PRABAKARAN**, Assistant Professor, SHC  
Mr. **K. KAMARASU**, Assistant Professor, SVMC  
Mr. **D. HENSTON**, Assistant Professor, SHC  
Mrs. **E. ILAKKIYA**, Assistant Professor, SVMC  
Ms. **U. ANTO MARIA EUSOBEA**, Assistant Professor, SHC  
Mrs. **R. RAMYA**, Assistant Professor, SVMC  
Mrs. **P. PRABA**, Assistant Professor, SVMC  
Mrs. **R. RAJAKUMARI**, Assistant Professor, SVMC  
Mrs. **J. FATHIMA**, Assistant Professor, SVMC  
Mr. **V. VEDAN**, Assistant Professor, SVMC  
Ms. **M. VISHNUPRIYA**, Assistant Professor, SVMC  
Mrs. **R. GIRILA**, Assistant Professor, SVMC  
Dr. **P. PRIYA**, Assistant Professor, SVMC

## STUDENTS' REPRESENTATIVES

Mr. **S. SATHISH KUMAR**, II M.A. English, SVMC  
Ms. **P.S. DHANYADHA**, III B.A. English, SVMC  
Ms. **CATHERINE**, II M.A. English, SVMC

## PARTICIPANTS WILL BE SELECTED ON FIRST COME, FIRST SERVE BASIS

Certificates and exposure to training will be provided. Those who would like to avail themselves of modest accommodation in and around SVM college (Autonomous) will have to intimate in priorly.



## SRI VIDYA MANDIR ARTS & SCIENCE COLLEGE (AUTONOMOUS)

(An Autonomous College Affiliated to Periyar University, Salem – 636 011)  
(Recognized under Section 2(f) & 12(B) of the UGC Act 1956)  
(Accredited by NAAC with A Grade [CGPA - 3.27])  
Katteri-636 902, Uthangarai, Krishnagiri Dt, Tamil Nadu, India.

## PG & RESEARCH DEPARTMENT OF ENGLISH Organizes

A TWO DAY HYBRID INTERNATIONAL WORKSHOP  
ON  
**ANALYSIS OF PROBLEMS ASSOCIATED IN  
LEARNING ENGLISH (APALE - 2025)**

**7<sup>th</sup> & 8<sup>th</sup> February 2025**



Venue: **Sarojini Naidu Hall, SVMC (Autonomous)**  
In Collaboration With



**Universiti Sains Malaysia- Malaysia**



**Sacred Heart College (Autonomous)**  
Tirupattur



**Velalar College of Engineering &  
Technology (Autonomous) - Erode**





**Prof. Dr. C. GOVIDARAJ**  
Professor & Head  
Periyar University Centre for PG  
and Research Studies, Dharmapuri,  
Tamil Nadu, India.

**Topic**  
A Literary Approach to  
Language Enhancement



**Prof. Dr. P. KANNAN**  
Senior Professor  
and Chairman Department of English,  
Karnataka, Akkamahaderi  
Women's University,  
Bijapur, Karnataka

**Topic**  
Evolution of English from  
English to Englishes



**Prof. Dr. LAL C.A**  
Professor  
Institute of English  
University of Kerala  
Senate House Campus, Palayam  
Thiruvananthapuram - 695034.

**Topic**  
Communicative Activities for Teaching English  
Pedagogy and Practice



**Assoc. Prof. Dr. SITI NOOR  
FAZELAH MOHD NOOR**  
Centre for Language Studies,  
Universiti Tun Hussein Onn  
Malaysia

**Topic**  
Systemic Functional Linguistics and Critical Discourse  
Analysis: A New Way of Analytical Framework



**Dr. B. R. Aravind**  
Associate Professor  
Department of English  
Kalasalingam Academy of Research and  
Education (Deemed to be University)  
Krishnankoil, Virudhunagar DT  
Tamilnadu, India

**Topic**  
The Role of Technology in Solving Common  
Problems in English Learning



**Dr. K. Gopinath**  
Assistant Professor  
Department of English  
Government Arts and Science College,  
Harur- 636903, Dharmapuri DT.

**Topic**  
Challenges and programmatic solutions  
in Learning English

## ABOUT SVM COLLEGE

The visionary Philanthropists of Sri Vidya Mandir Higher Educational Trust started Sri Vidya Mandir Arts & Science College in Uthangarai in the year 2000 with the noble aim of uplifting economically and educationally backward districts, Dharmapuri and Krishnagiri into a number one educational destination in Tamil Nadu. The College is surrounded by the culturally rich pilgrimage centers, Hanumantheertham (2 km) and Theerthamalai (15 km), associated with the famous Epic, The Ramayana. The College is located in a sprawling campus of more than 50 acres. The Queen of Mountains, the Eastern Ghats, has bestowed her bountiful nature and conducive climate around the area. The College is well connected with the nearby cities and is located in the Salem-Vellore State Highway. Currently, the college functions with the strength of around 4300 students, 150 Faculty Members. The College offers 13 UG programmes, 9 PG programmes, and 4 Ph.D. programmes. The College was recognized by the University Grants Commission (UGC) under section 2(f) & 12(B) of the UGC Act, 1956 on 26<sup>th</sup> August 2013. The curricular model developed at SVM originally integrating teaching, research and extension has earned the institute UGC status by the NAAC in 2015 with 'A' Grade (CGPA - 3.27). The college was conferred with the Autonomous Status by the UGC from the academic year 2019-2020 onwards.

## ABOUT THE DEPARTMENT

The Department of English was incepted in 2006 with the aim of providing a platform to the rural background for uplifting their career with good communication. It was converted into PG and Research Department in 2007 and 2012, respectively. It's a matter of pride that the PG & Research Department of English has achieved many successes in the path of education for the welfare of the students. The substantial progress of English Department in a short span of eighteen years is really worthy of appreciation. The developing infrastructure of the college is

truly bound to make the department internationally competent. So far, the students of the English Department have got 78 University ranks including 6 Gold medals in the Periyar University examinations. More number of notable alumni of our Department are studying in various reputed Colleges and Universities with meritorious scholarships and working in government as well as private sectors. Apart from the academic achievements, the department is also taking sincere efforts to develop standard of the students by conducting Conferences, Seminars, Workshops and Literary programmes like Literary Grapple and Literary Fest at regular intervals to mould them as a well-versed philologist and a good citizen in the universe.

## THEME OF THE WORKSHOP

1. To review four stages of workshop ideative, demonstrative, participative and performative
2. To revitalize art of learning and training
3. To restructure learning ideals, which are co-participatory
4. To synergize learning and training practices through personalization and involvement
5. To streamline teaching performances by experiencing novel practices
6. To use what you already know about effective literacy practices to plan instruction for English language learners
7. To create a classroom environment and curriculum that integrate different languages and cultures and develop vocabulary
8. To advance both language and literary correct skills
9. To promote oral language development and reading comprehension with teacher read-aloud and peer discussions. And also to promote the following activities:

Digital copywriter  
Editorial assistant  
English as a foreign language, Teacher of  
Lexicographer  
Magazine journalist, Newspaper journalist,  
Private tutor and  
Publishing copy-editor/proofreader

## OUTCOMES OF THE WORKSHOP

Defining your goals and objectives will help you focus your workshop on the most important and relevant topics and outcomes. Exposure to newer avenues and opportunities to design and deliver a short training session. Experts feedback on individuals performances will be given. Out of all, involvement of participants shall be the chief outcome.

**LAST DATE TO REGISTER**  
**25.01.2025**

On spot registration is also available

**TO REGISTER CLICK HERE**

<https://forms.gle/azVXVSzRoEnnDX646>

**REGISTRATION FEE**

Students and Research Scholars – Rs 400/-  
Faculty Members - Rs. 500/-

**FOR FURTHER ENQUIRIES CONTACT**

Mr. R. Amirtharaj- 8248586125

To Register  
**Scan Here**



For  
**Payment**

